

# WhatsApp Share for Magento

## User Guide



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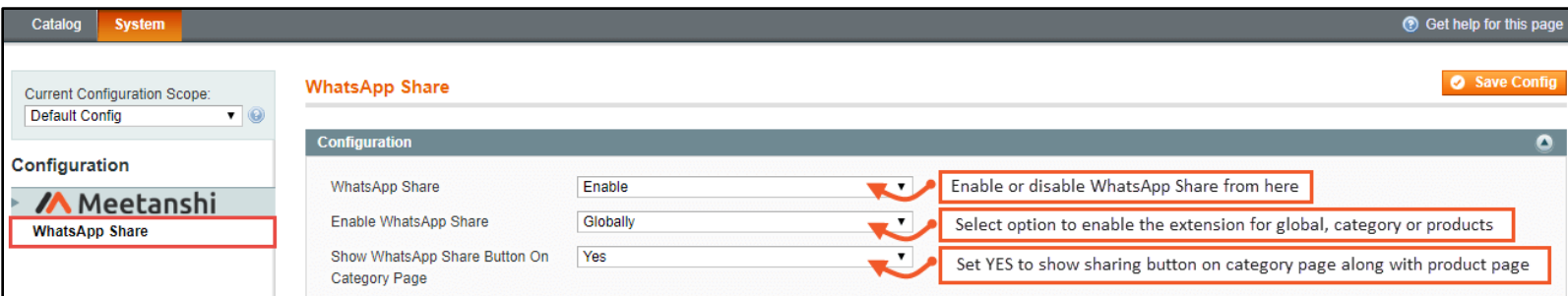
## 1. Extension Installation

- Upload or copy all folders in the zip package to your Magento root folder. It doesn't overwrite any existing files but just adds new files to the folder structure.
- Once done, log in your Magento admin panel, go to **System → Cache Management**, select all caches and refresh.
- Navigate to **System → Configuration**, if you can see the extension tab, it is installed properly.
- If you get Access denied error, you need to log out admin panel and log in again.

## 2. Configuration

To configure the extension, login to Magento backend, move to **System → Configuration** where you can find various settings to enable the extension.

- **WhatsApp Share:** Enable or disable the WhatsApp Share extension from here.
- **Enable WhatsApp Share:** Select option to enable the extension for global, category or products.
- **Show WhatsApp Share Button On Category Page:** Set "Yes" to show sharing button on category page along with the product page.



The screenshot shows the 'WhatsApp Share' configuration page in the Magento admin panel. The 'Current Configuration Scope' is set to 'Default Config'. The 'Configuration' section is expanded to show the 'WhatsApp Share' settings. Three settings are visible:

- WhatsApp Share:** Set to 'Enable'. A red box highlights this dropdown, with an arrow pointing to the text: 'Enable or disable WhatsApp Share from here'.
- Enable WhatsApp Share:** Set to 'Globally'. A red box highlights this dropdown, with an arrow pointing to the text: 'Select option to enable the extension for global, category or products'.
- Show WhatsApp Share Button On Category Page:** Set to 'Yes'. A red box highlights this dropdown, with an arrow pointing to the text: 'Set YES to show sharing button on category page along with product page'.

A 'Save Config' button is visible in the top right corner of the configuration area.

## 3. Sharing Settings

Sharing settings are the options to setup before allow users sharing your store products through WhatsApp.

- **WhatsApp Share Button Type:** Select WhatsApp Share button type.
- **Custom Sharing Message:** Add custom message to share with other product details.
- **Product Name:** Enable to share product name in WhatsApp.
- **Product Description:** Enable to share product description in WhatsApp.
- **Product Price:** Enable to share Product price in WhatsApp.
- **Deal On:** Enable one of the two deals to share from the dropdown list. Here you get two types of deals to be shared, Special price and Discount. If you set special price, make sure you have set special prices for products. And if you set discount, you have to set catalog or shopping price rule from backend and share custom message here to share discount deal with WhatsApp contacts.
- **Special Price Message:** Enter custom message to share to show special price deal with WhatsApp contacts.

### Sharing Settings

WhatsApp Share Button Type	<input type="text" value="Image"/>	<span style="border: 1px solid orange; padding: 2px;">Select WhatsApp Share button type</span>
Custom Sharing Message	<input type="text" value="Hey, Check this product I liked!"/>	<span style="border: 1px solid orange; padding: 2px;">Add custom message to share with other product details</span>
Product Name	<input type="text" value="Enable"/>	<span style="border: 1px solid orange; padding: 2px;">Enable various product details to share in WhatsApp</span>
Product Description	<input type="text" value="Enable"/>	
Product Price	<input type="text" value="Enable"/>	
Deal On	<input type="text" value="Special Price"/>	<span style="border: 1px solid orange; padding: 2px;">Enable one of the two deals to share</span>
Special Price Message	<input style="height: 100px;" type="text" value="Buy Now Only At {{special_price}}"/>	<span style="border: 1px solid orange; padding: 2px;">Enter custom message to share with special price deal</span>

▲ You must have special price enabled for the products to share the deal.you can make use of {{special\_price}} variable in text.

#### 4. UTM Tracking Settings

UTM tracking helps analysis the visits and conversions in Google Analytics as it concate tracking code to the shared URL. Here you can configure the UTM Tracking Settings as shown below:

- **UTM Tracing:** Enable UTM Tracking for WhatsApp Share from here.
- **Campaign Source:** Set the source for tracking analysis in Analytics.
- **Campaign Medium:** Set the medium for tracking analysis in Analytics.
- **Campaign Name:** Set the name for tracking analysis in Analytics.

### UTM Tracking Settings

UTM Tracking	<input type="text" value="Enable"/>	<span style="border: 1px solid orange; padding: 2px;">Enable UTM tracking for WhatsApp Share from here</span>
Campaign Source	<input type="text" value="whatsapp"/>	<span style="border: 1px solid orange; padding: 2px;">Set source, medium and name for the tracking analysis in Analytics</span>
Campaign Medium	<input type="text" value="productshare"/>	
Campaign Name	<input type="text" value="growshare"/>	

#### 5. Bitly Short URL Settings

As shorter URLs are easy to manage, here the extension facilitates to use Bitly URL shortner while sharing products URLs in WhatsApp. Take a look of settings to start using Bitly Short URL for the extension:

- **Bitly Short URL:** Enable Bitly URL Shortner to share short product URLs.
- **Login Name:** Enter login name provided by Bitly while registration.
- **API Key:** Enter your Bitly URL Shortner API key here to enable short URL while sharing in WhatsApp.

**Bitly Short URL Settings**

Bitly Short URL	Enable	Enable Bitly URL shortner to share short product URLs Enter your Bitly URL Shortner login name and API key here to enable short URL while sharing in WhatsApp
Login Name	meetanshi	
API Key	<input type="password"/>	

▲ Register with Bitly to [get an API Key](#), and make use of Bitly URL shortner.

## 6. Category Specific WhatsApp Share

Whenever you have enabled the extension for specific categories from **System → Configuration**, you have to enable it for the categories you want to allow sharing for. Go to **Catalog → Categories**, select category for which you want to enable WhatsApp share and set option as below from **General Information** tab.

- **WhatsApp Share:** Enable the category specific WhatsApp Share

**Categories**

[Add Root Category](#)  
[Add Subcategory](#)  
[Collapse All](#) | [Expand All](#)  
 Default Category (0)  
 WhatsApp Share (1)

**Whatsapp Share (ID: 3)** [Reset](#) [Delete Category](#) [Save Category](#)

[General Information](#) | [Display Settings](#) | [Custom Design](#) | [Category Products](#)

**General Information**

Name *	Whatsapp Share
Is Active *	Yes
URL Key	whatsapp-share <input checked="" type="checkbox"/> Create Permanent Redirect for old URL
Description	<input type="text"/> <a href="#">WYSIWYG Editor</a>
Image	<a href="#">Choose File</a> No file chosen
Page Title	<input type="text"/>
Meta Keywords	<input type="text"/>
Meta Description	<input type="text"/>
Include in Navigation Menu *	Yes
Whatsapp Share *	Enabled

Enable category specific WhatsApp Share from here

## 7. Product Specific WhatsApp Share

Whenever you have enabled the extension for specific products from **System → Configuration**, you have to enable it for the products you want to allow sharing for. Go to **Catalog → Products**, select product for which you want to enable WhatsApp share and set option as below from **General** tab.

- **WhatsApp Share:** Enable product specific WhatsApp Share.

Product Information

Apple iPhone X (Space Gray, 64 GB) (Default)

[Back](#) [Reset](#) [Delete](#) [Duplicate](#) [Save](#) [Save and Continue Edit](#)

- General
- Prices
- Meta Information
- Images
- Recurring Profile
- Design
- Gift Options
- Inventory
- Categories
- Related Products
- Up-sells
- Cross-sells
- Custom Options

General

Name *	Apple iPhone X (Space Gray, 64 GB)
Description *	Meet the iPhone X - the device that's so smart that it responds to a tap, your voice, and even a glance. Elegantly designed with a large 14.73 cm (5.8) Super Retina screen and a durable front-and-back glass, this smartphone is designed to impress. What's more, you can charge this iPhone wirelessly. <a href="#">WYSIWYG Editor</a>
Short Description *	64 GB ROM 5.8 inch Super Retina HD Display 12MP + 12MP Dual Rear Camera   7MP Front Camera lithium-ion Battery <a href="#">WYSIWYG Editor</a>
SKU *	iphone_x_001
Weight *	0.5000
Set Product as New from Date	<input type="text"/>
Set Product as New to Date	<input type="text"/>
Status *	Enabled
URL Key	apple-iphone-x-space-gray-64-gb <input checked="" type="checkbox"/> Create Permanent Redirect for old URL
Visibility *	Catalog, Search
Country of Manufacture	
Whatsapp Share *	Enabled

Enable product specific WhatsApp Share from here

## 8. WhatsApp Share in Frontend

Once you have configured the extension successfully, the WhatsApp Share button will be enabled on the Category Page and Product Page along with the features like UTM Tracking and many more as shown below.





- **WhatsApp Share on Category Page**

If you have enabled to show share button in category page, it will show here.

# WHATSAPP SHARE

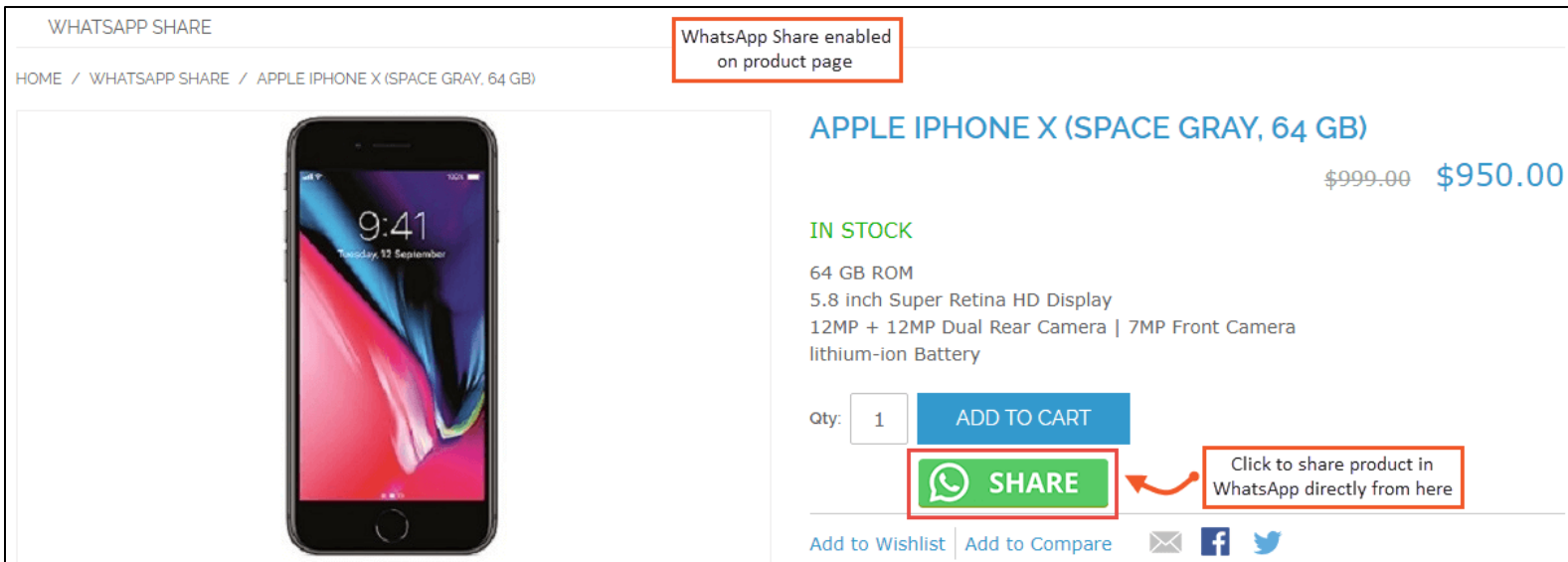
WhatsApp Share enabled on category page

SORT BY:  ↑ VIEW AS:    2 Item(s) SHOW:

 <p>APPLE WATCH \$399.00</p> <p><a href="#">ADD TO CART</a></p> <p><a href="#">Add to Wishlist</a> <a href="#">Add to Compare</a></p> <div style="border: 2px solid green; padding: 5px; display: inline-block;"> <b>SHARE</b></div>	 <p>APPLE IPHONE X (SPACE GRAY, 64 GB) <del>\$999.00</del> \$950.00</p> <p><a href="#">ADD TO CART</a></p> <p><a href="#">Add to Wishlist</a> <a href="#">Add to Compare</a></p> <div style="border: 2px solid orange; padding: 5px; display: inline-block;"> <b>SHARE</b></div>
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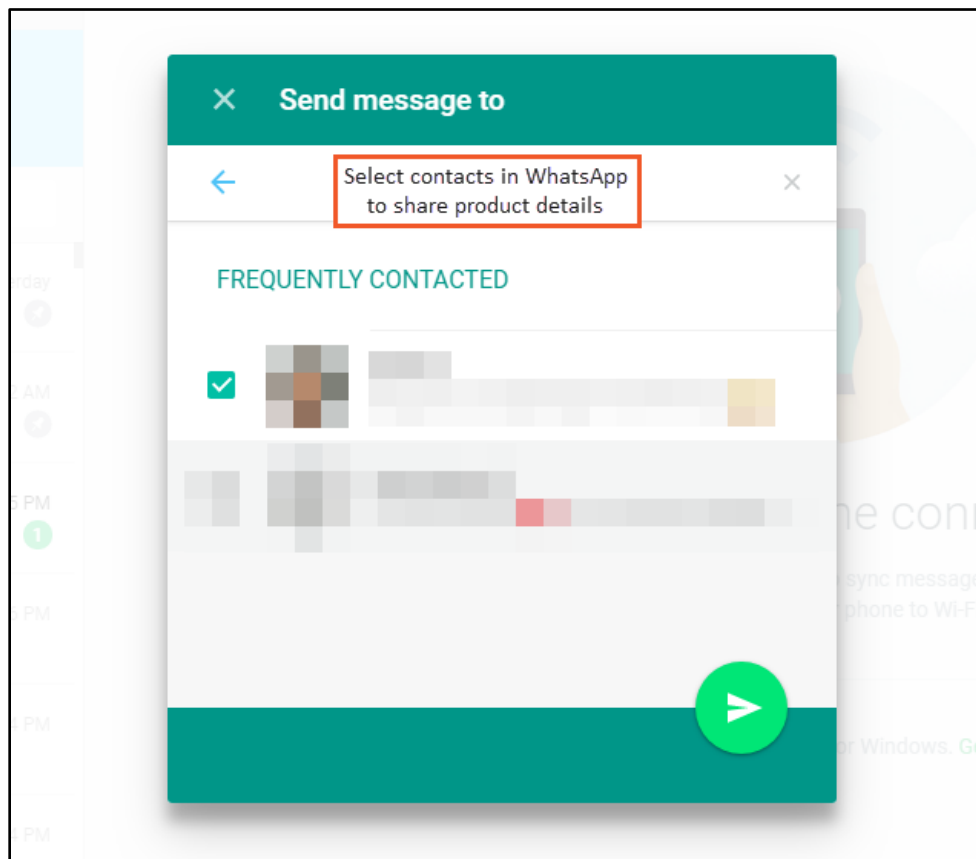
Click to share product in WhatsApp directly from here

- **WhatsApp Share on Product Page**

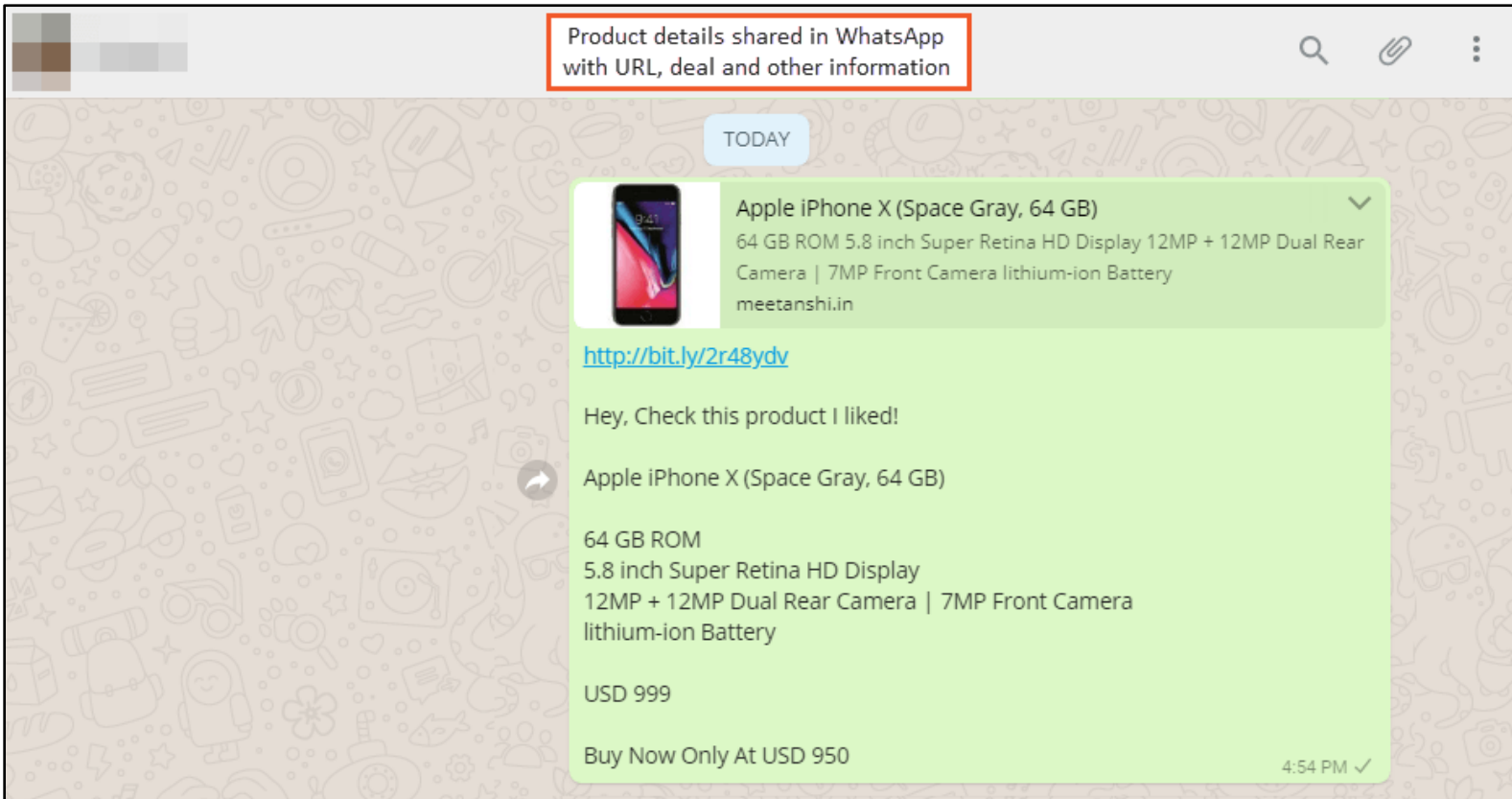


- **Contacts Selection in WhatsApp**

on click of WhatsApp share button, users get redirected to web or app version of WhatsApp based on the device i.e desktop or mobile they are sharing from. On the app page, they are asked to select contact to which they want to share product details.

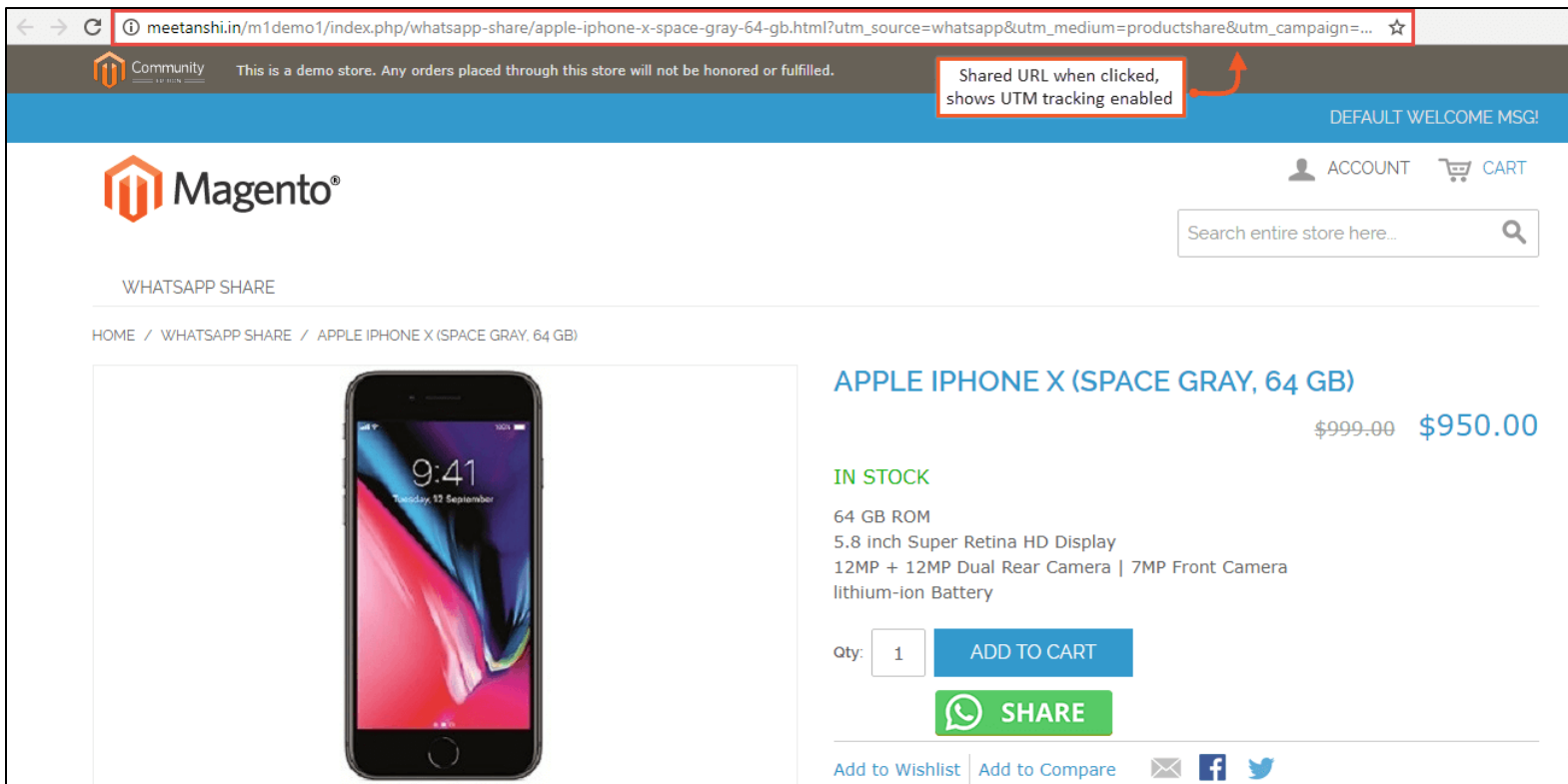


- **Sharing in WhatsApp**





- **UTM Tracking Enabled in Shared URL**



The screenshot shows a web browser displaying a product page for an Apple iPhone X. The address bar contains the URL: `meetanshi.in/m1demo1/index.php/whatsapp-share/apple-iphone-x-space-gray-64-gb.html?utm_source=whatsapp&utm_medium=productshare&utm_campaign=...`. A red box highlights the URL, and an arrow points to a text box that says "Shared URL when clicked, shows UTM tracking enabled". The page header includes the Magento logo, a search bar, and navigation links for "ACCOUNT" and "CART". The product details for the "APPLE IPHONE X (SPACE GRAY, 64 GB)" are shown, including the price (\$950.00), stock status ("IN STOCK"), and specifications. The "ADD TO CART" and "SHARE" buttons are visible.

If you have any question or need support, Contact us at <https://meetanshi.com/contacts/>