

WhatsApp Share Cart for Magento

User Guide

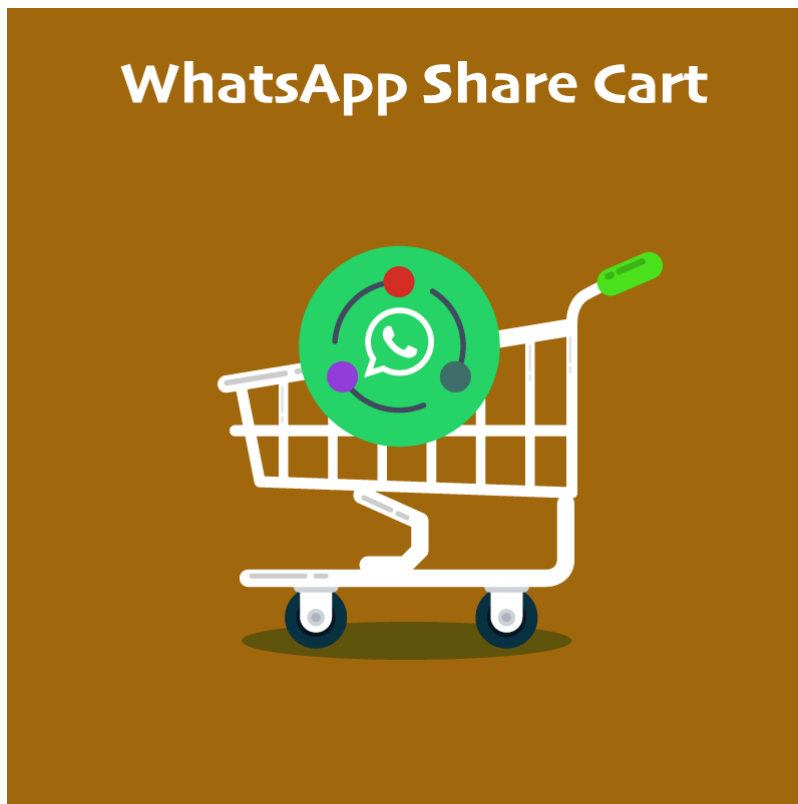


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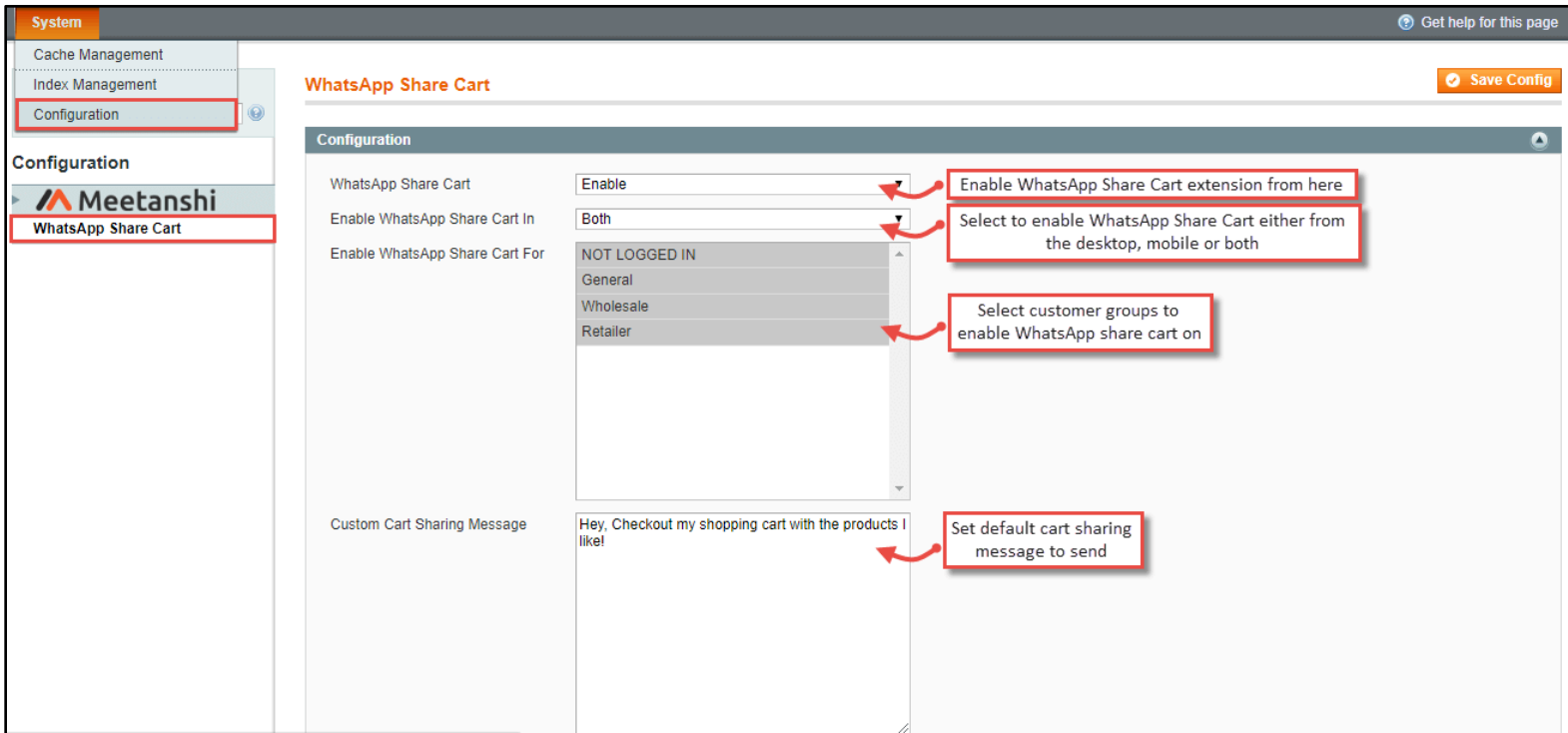
1. Extension Installation

- Upload or copy all folders in the zip package to your Magento root folder. It doesn't overwrite any existing files but just adds new files to the folder structure.
- Once done, log in your Magento admin panel, go to **System** → **Cache Management**, select all caches and refresh.
- Navigate to **System** → **Configuration**, if you can see the extension tab, it is installed properly.
- If you get Access denied error, you need to log out admin panel and log in again.

2. Configuration

For configuring the extension, login to Magento, move to **System** → **Configuration** → **WhatsApp Share Cart** where you can find various settings to enable the extension.

- **WhatsApp Share Cart:** Enable or disable the extension from here.
- **Enable WhatsApp Share Cart:** Select option to enable the extension in desktop, mobile or both.
- **Enable WhatsApp Share Cart For:** Select customer groups to enable the extension for.
- **Custom Cart Sharing Message:** Set default sharing message to send while sharing shopping cart and related details.



The screenshot displays the Magento Admin Panel configuration page for the WhatsApp Share Cart extension. The left sidebar shows the navigation menu with 'System' selected, and 'Configuration' expanded to show 'WhatsApp Share Cart'. The main content area is titled 'WhatsApp Share Cart' and contains the following configuration options:

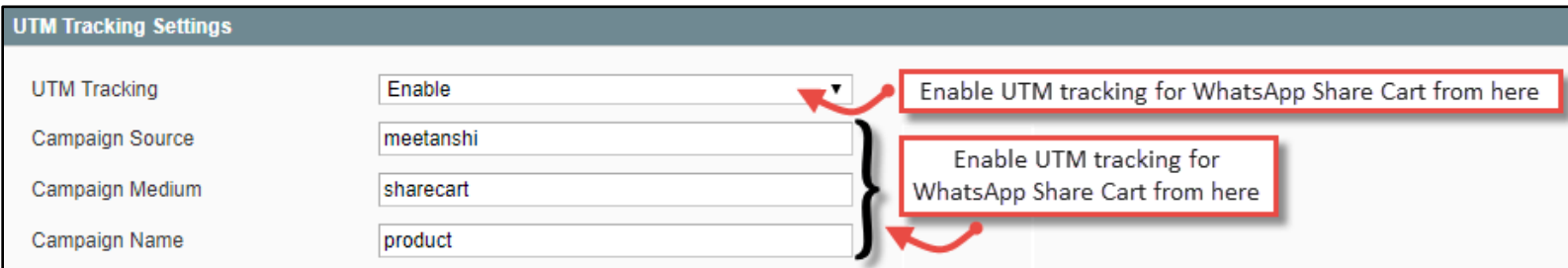
- WhatsApp Share Cart:** A dropdown menu set to 'Enable'. A red box highlights this dropdown with the text: 'Enable WhatsApp Share Cart extension from here'.
- Enable WhatsApp Share Cart In:** A dropdown menu set to 'Both'. A red box highlights this dropdown with the text: 'Select to enable WhatsApp Share Cart either from the desktop, mobile or both'.
- Enable WhatsApp Share Cart For:** A multi-select dropdown menu with options: 'NOT LOGGED IN', 'General', 'Wholesale', and 'Retailer'. A red box highlights this dropdown with the text: 'Select customer groups to enable WhatsApp share cart on'.
- Custom Cart Sharing Message:** A text area containing the message: 'Hey, Checkout my shopping cart with the products I like!'. A red box highlights this text area with the text: 'Set default cart sharing message to send'.

A 'Save Config' button is visible in the top right corner of the configuration area.

3. UTM Tracking Settings

UTM tracking helps analyze the visits and conversions in Google Analytics as it concatenates tracking code to the shared URL. You can configure the UTM Tracking Settings as shown below:

- **UTM Tracing:** Enable UTM Tracking for WhatsApp Share Cart from here.
- **Campaign Source:** Set the source for tracking analysis in Analytics.
- **Campaign Medium:** Set the medium for tracking analysis in Analytics.
- **Campaign Name:** Set the name for tracking analysis in Analytics.

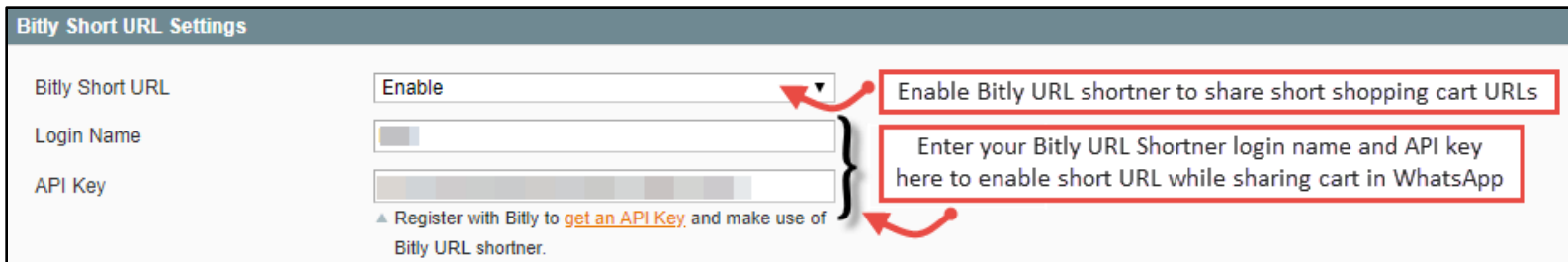


The screenshot shows the 'UTM Tracking Settings' configuration panel. It contains four input fields: 'UTM Tracking' (set to 'Enable'), 'Campaign Source' (set to 'meetanshi'), 'Campaign Medium' (set to 'sharecart'), and 'Campaign Name' (set to 'product'). Red callout boxes with arrows point to the 'Enable' dropdown and the three text input fields, with the text 'Enable UTM tracking for WhatsApp Share Cart from here'.

4. Bitly Short URL Settings

The extension facilitates to register and use [Bitly](#) short URLs while sharing shopping cart URL in WhatsApp. Configure the following settings to start using Bitly Short URL for the extension:


- **Bitly Short URL:** Enable Bitly URL Shortener to share short product URLs.
- **Login Name:** Enter login name provided by Bitly while registration.
- **API Key:** Enter your Bitly URL Shortener API key here to enable short URL while sharing cart in WhatsApp.




The screenshot shows the 'Bitly Short URL Settings' configuration panel. It contains three input fields: 'Bitly Short URL' (set to 'Enable'), 'Login Name' (empty), and 'API Key' (empty). Red callout boxes with arrows point to the 'Enable' dropdown and the 'Login Name' and 'API Key' text input fields, with the text 'Enable Bitly URL shortner to share short shopping cart URLs' and 'Enter your Bitly URL Shortner login name and API key here to enable short URL while sharing cart in WhatsApp'. A small note below the API Key field reads: '▲ Register with Bitly to [get an API Key](#), and make use of Bitly URL shortner.'

5. WhatsApp Share Cart in Frontend


Once you have configured the extension successfully, whenever users add products to cart and go to the cart page, WhatsApp Share Cart button is seen enabled on the shopping cart page. On click of the button, users can share cart details along with URL to their WhatsApp contacts, groups and broadcast lists.




WhatsApp Share Cart button enabled on cart page

[ACCOUNT](#)  [CART \(2\)](#)

GST
WHATSAPP SHARE
WHATSAPP SHARE CART

Search entire store here... 

SHOPPING CART


Check out with 

-OR-





PayPal CREDIT

-OR-

PROCEED TO CHECKOUT

 **SHARE**

Click to share shopping cart with WhatsApp contacts, groups or broadcast list

PRODUCT	PRICE	QTY	SUBTOTAL	
 <p>CLASSIC BLUE MEN'S JEANS <i>SKU: men-jeans</i></p>	₹1,299.00	<input type="text" value="1"/> Edit	₹1,299.00	
 <p>VERO LIE MEN'S SOLID CASUAL MANDARIN SHIRT <i>SKU: cshirtoo2</i></p> <p><i>Shirt Color:</i> Black</p>	₹1,900.00	<input type="text" value="1"/> Edit	₹1,900.00	

[EMPTY CART](#)
[UPDATE SHOPPING CART](#)
-OR-
[CONTINUE SHOPPING](#)

DISCOUNT CODES

[APPLY](#)

ESTIMATE SHIPPING AND TAX

COUNTRY * STATE/PROVINCE ZIP *

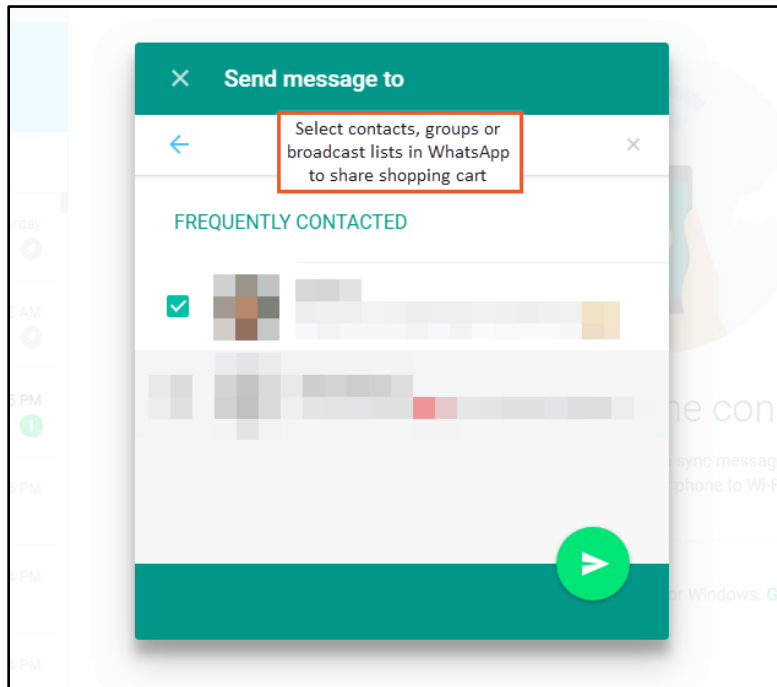
[ESTIMATE](#)

SUBTOTAL ₹3,199.00

GRAND TOTAL ₹3,199.00

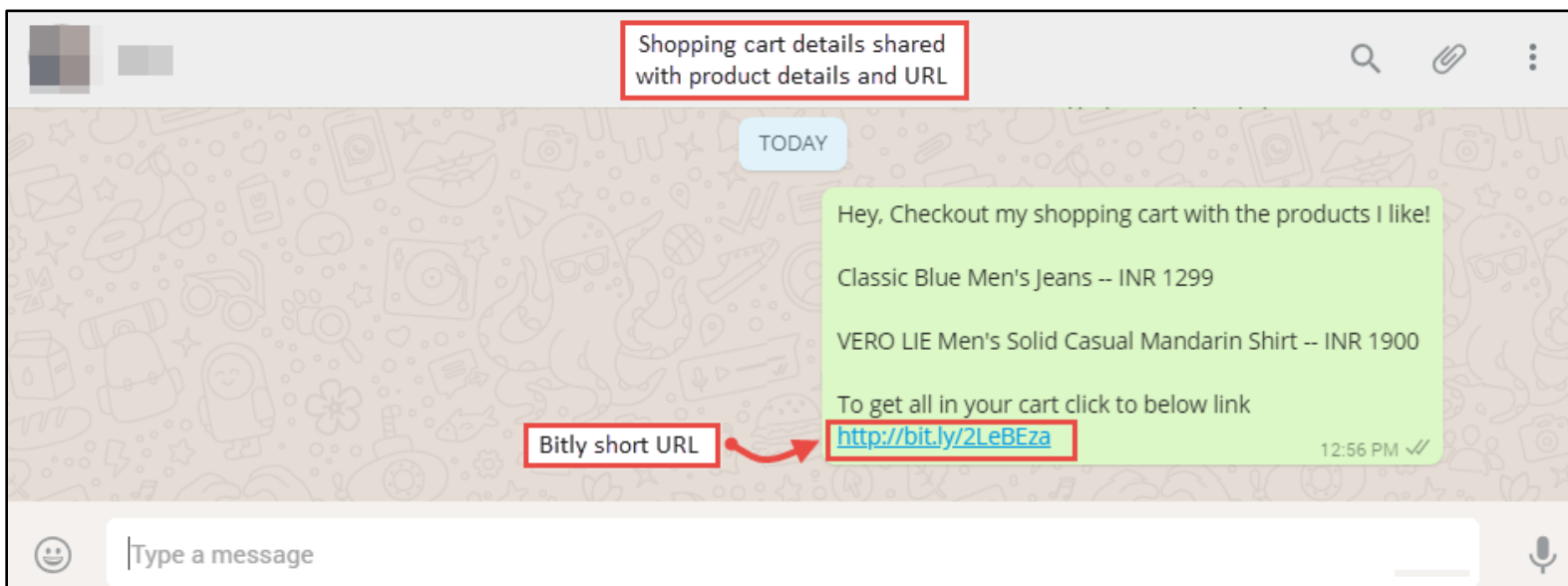
- **Contacts Selection in WhatsApp**

Users get redirected to web or app version of WhatsApp based on the device i.e desktop or mobile they are sharing from, when they click the WhatsApp Share Cart button. On the app page, they are asked to select contacts, groups or broadcast lists to which they want to share shopping cart details.

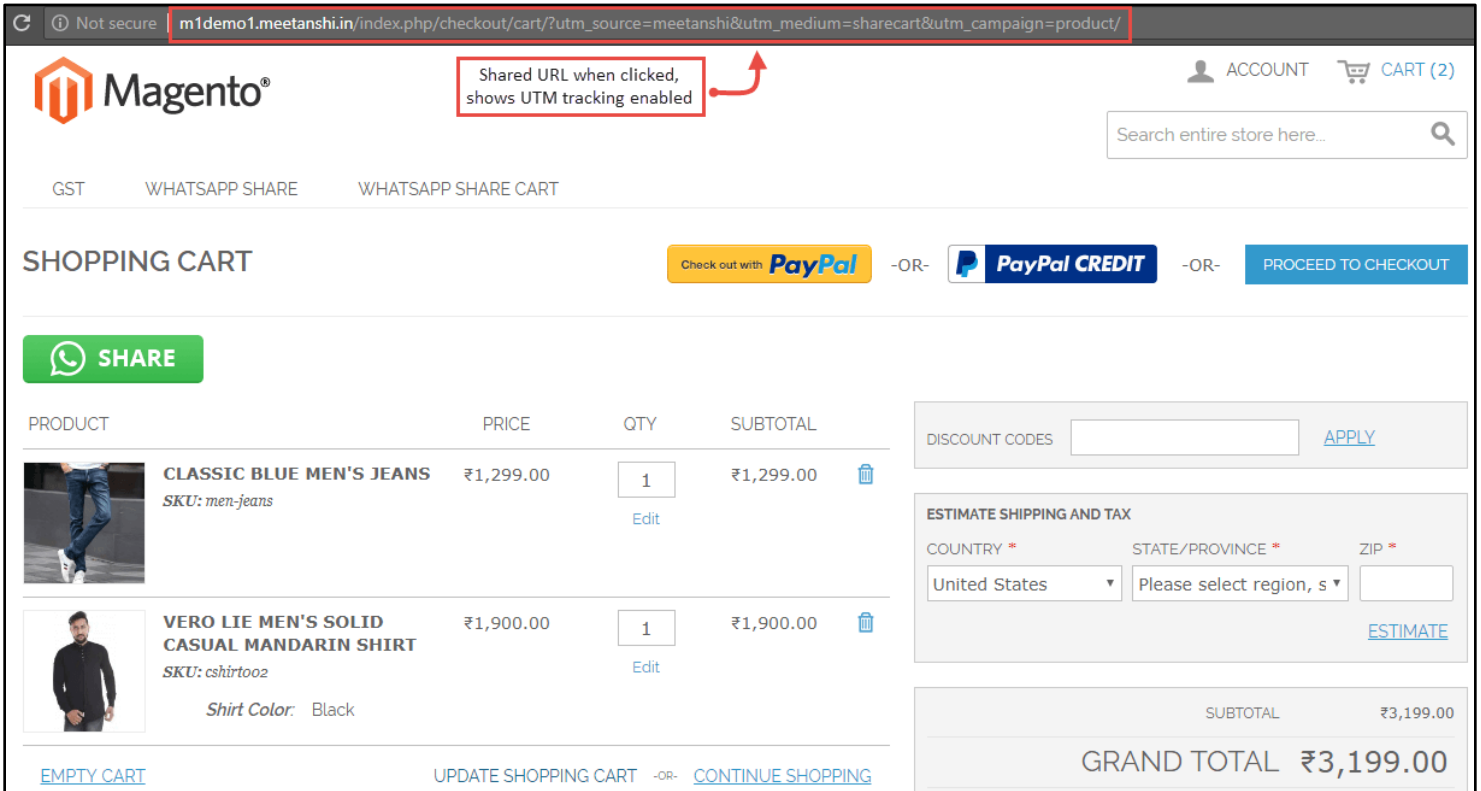


- **Sharing in WhatsApp**

Once the contacts are selected, the message is sent to them with details like default sharing message, product details and the cart URL. When a contact clicks on the URL, he is redirected to the shopping cart loaded with products added to cart.





- UTM Tracking Enabled in Shared URL



The screenshot shows a Magento checkout page with the following elements:

- Browser address bar: `m1demo1.meetanshi.in/index.php/checkout/cart/?utm_source=meetanshi&utm_medium=sharecart&utm_campaign=product/`
- Callout box: "Shared URL when clicked, shows UTM tracking enabled" with an arrow pointing to the URL.
- Navigation: "GST", "WHATSAPP SHARE", "WHATSAPP SHARE CART", "ACCOUNT", "CART (2)", "Search entire store here..."
- Checkout options: "Check out with PayPal", "PayPal CREDIT", "PROCEED TO CHECKOUT"
- Share button: "SHARE" (with WhatsApp icon)
- Shopping Cart Table:

PRODUCT	PRICE	QTY	SUBTOTAL
 CLASSIC BLUE MEN'S JEANS <i>SKU: men-jeans</i>	₹1,299.00	1	₹1,299.00
 VERO LIE MEN'S SOLID CASUAL MANDARIN SHIRT <i>SKU: cshirtooz</i> <i>Shirt Color: Black</i>	₹1,900.00	1	₹1,900.00

Additional elements on the right side of the cart:

- DISCOUNT CODES: [APPLY](#)
- ESTIMATE SHIPPING AND TAX: COUNTRY * (United States), STATE/PROVINCE * (Please select region, s), ZIP * [ESTIMATE](#)
- SUBTOTAL: ₹3,199.00
- GRAND TOTAL: ₹3,199.00

Footer: [EMPTY CART](#) | [UPDATE SHOPPING CART](#) -OR- [CONTINUE SHOPPING](#)

If you have any question or need support, Contact us at <https://meetanshi.com/contacts/>