

Notification Bar for Magento

User Guide

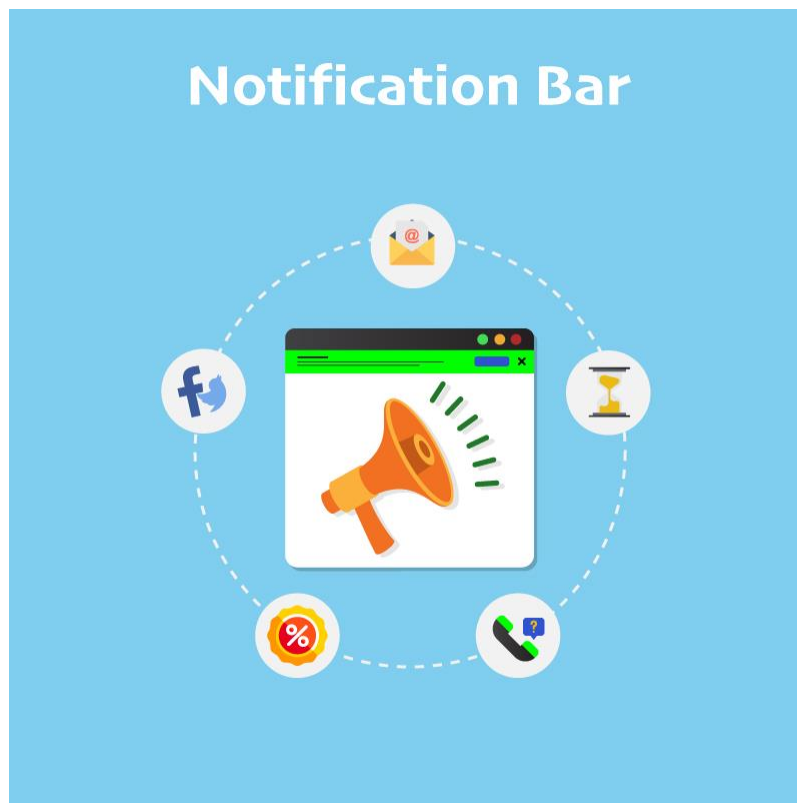


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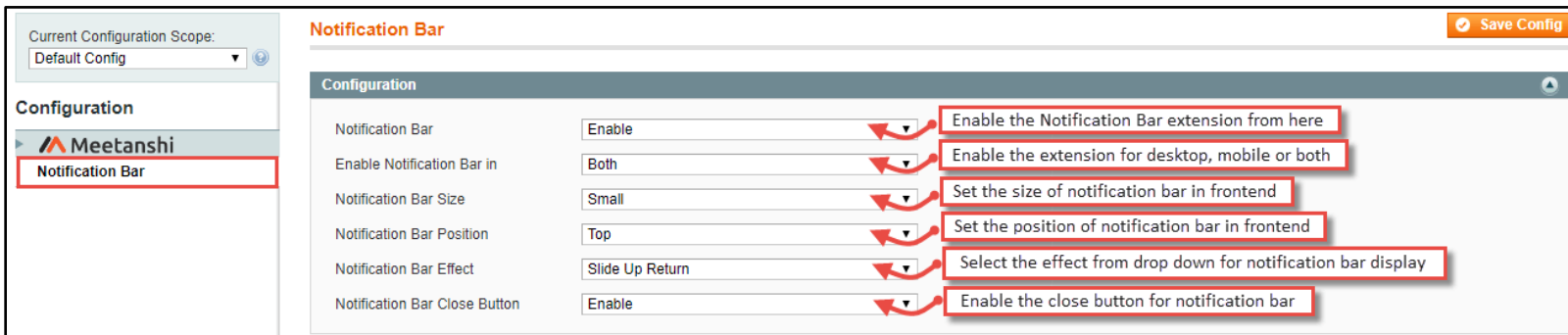
1. Extension Installation

- Upload or copy all folders in the zip package to your Magento root folder. It doesn't overwrite any existing files but just adds new files to the folder structure.
- Once done, log in your Magento admin panel, go to **System → Cache Management**, select all caches and refresh.
- Navigate to **System → Configuration**, if you can see the extension tab, it is installed properly.
- If you get Access denied error, you need to log out admin panel and log in again.

2. Configuration

For configuring the extension, login to Magento, move to **System → Configuration → Notification Bar** where you can find various settings to enable the extension.

- **Notification Bar:** Enable the Notification Bar extension.
- **Enable Notification In:** Select either mobile or desktop or both to enable the notification bar display in.
- **Notification Bar Size:** Select one of the three pre-defined sizes of notification bar.
- **Notification Bar Position:** Select the position of the notification bar.
- **Notification Bar Effect:** Select the notification bar transition effect from the drop-down menu.
- **Notification Bar Close Button:** Enable the close button to allow users close notification bar.



The screenshot displays the 'Notification Bar' configuration page in the Magento admin panel. The page is titled 'Notification Bar' and includes a 'Save Config' button in the top right corner. The configuration is organized into a table with the following settings:

Configuration	Value	Description
Notification Bar	Enable	Enable the Notification Bar extension from here
Enable Notification Bar in	Both	Enable the extension for desktop, mobile or both
Notification Bar Size	Small	Set the size of notification bar in frontend
Notification Bar Position	Top	Set the position of notification bar in frontend
Notification Bar Effect	Slide Up Return	Select the effect from drop down for notification bar display
Notification Bar Close Button	Enable	Enable the close button for notification bar

3. Bar Settings

The extension facilitates with 6 different notification bar goals to serve different purposes and get benefitted with. One needs to select the notification goal, make related settings and the frontend will be reflected accordingly.

1. Promote a Sale/Discount

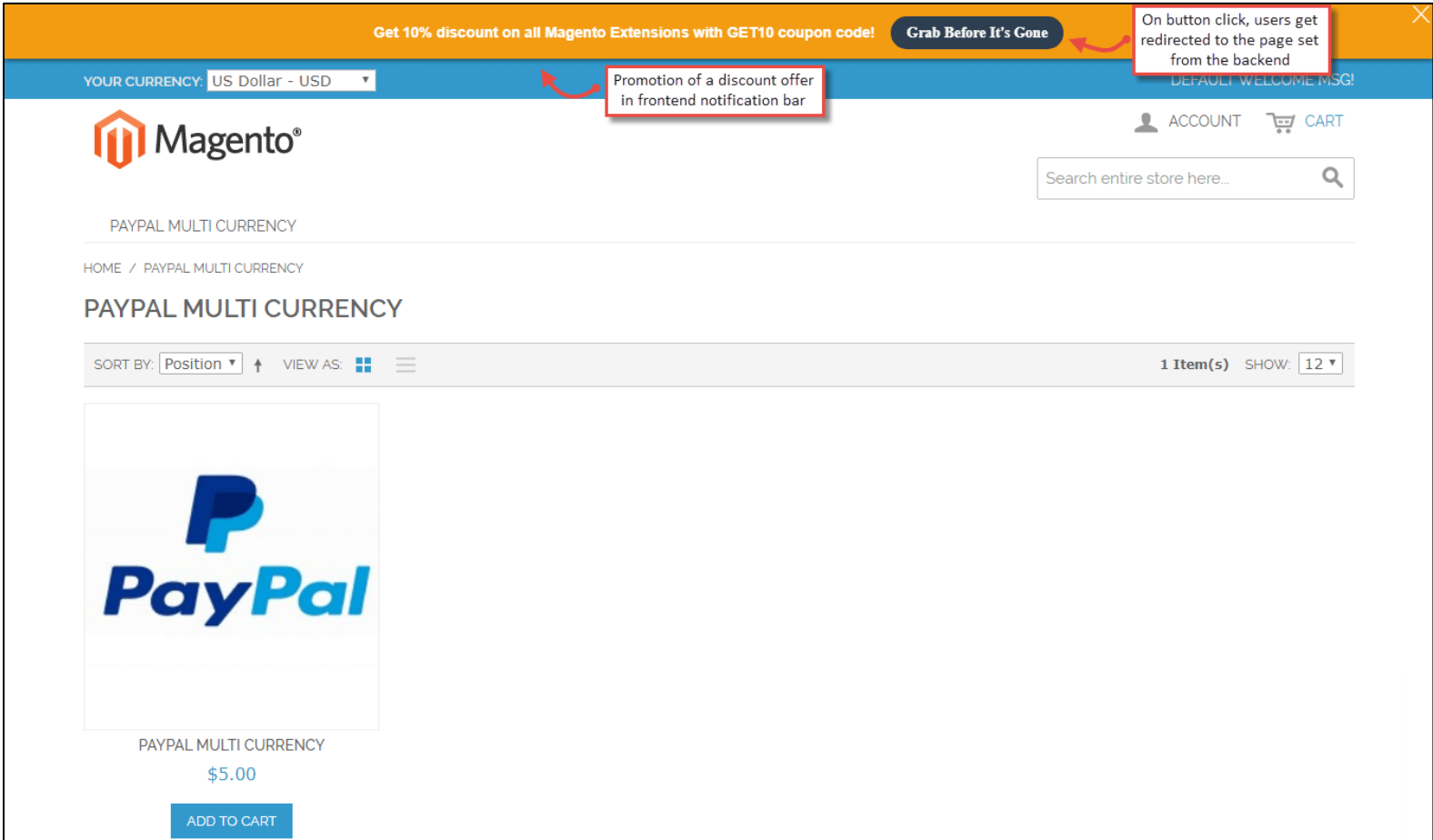
Configure the module to promote your offers and discounts in the notification bar to attract visitors. This setting let you run an offer in the store and promote it in the frontend.

- **Notification Goal:** Select a Notification goal from drop down.
- **Notification Text:** Enter the Notification text to be displayed in the frontend.
- **Text and Background Color:** Select the color for text and background of the notification bar.
- **Button Text:** Input the button text.
- **Button Hyper Link:** Set the button hyperlink.
- **Button Font Color:** Set the font color for button text.
- **Button Background Color:** Set the background color for button.

Bar settings

Notification Goal	<input type="text" value="Promote a Sale/Discount"/>	<div style="border: 1px solid red; padding: 2px; display: inline-block;">Select the Notification Goal</div>
	<small>▲ If you select News Ticker, first you need to set News Ticker from Manage News Tickers.</small>	
Notification Text	<input style="width: 100%;" type="text" value="Get 10% discount on all Magento Extensions with <u>GET10</u> coupon code!"/>	<div style="border: 1px solid red; padding: 2px; display: inline-block;">Enter the Notification text to be displayed in the bar</div>
	<small>▲ Maximum 100 character allowed.</small>	
Text Color	<input type="text" value="FFFFFF"/>	<div style="border: 1px solid red; padding: 2px; display: inline-block;">Select the color for text in notification bar</div>
Background Color	<input type="text" value="F39C12"/>	<div style="border: 1px solid red; padding: 2px; display: inline-block;">Select the background color for the bar</div>
Button Text	<input type="text" value="Grab Before It's Gone"/>	<div style="border: 1px solid red; padding: 2px; display: inline-block;">Set the button text</div>
Button Hyperlink	<input type="text" value="https://meetanshi.com/"/>	<div style="border: 1px solid red; padding: 2px; display: inline-block;">Set the button hyperlink</div>
Button Font Color	<input type="text" value="FFFFFF"/>	<div style="border: 1px solid red; padding: 2px; display: inline-block;">Select the font color and background color for the button</div>
Button Background Color	<input type="text" value="2C3E50"/>	

Notification bar with “Promote a Sale/Discount” Goal in Frontend

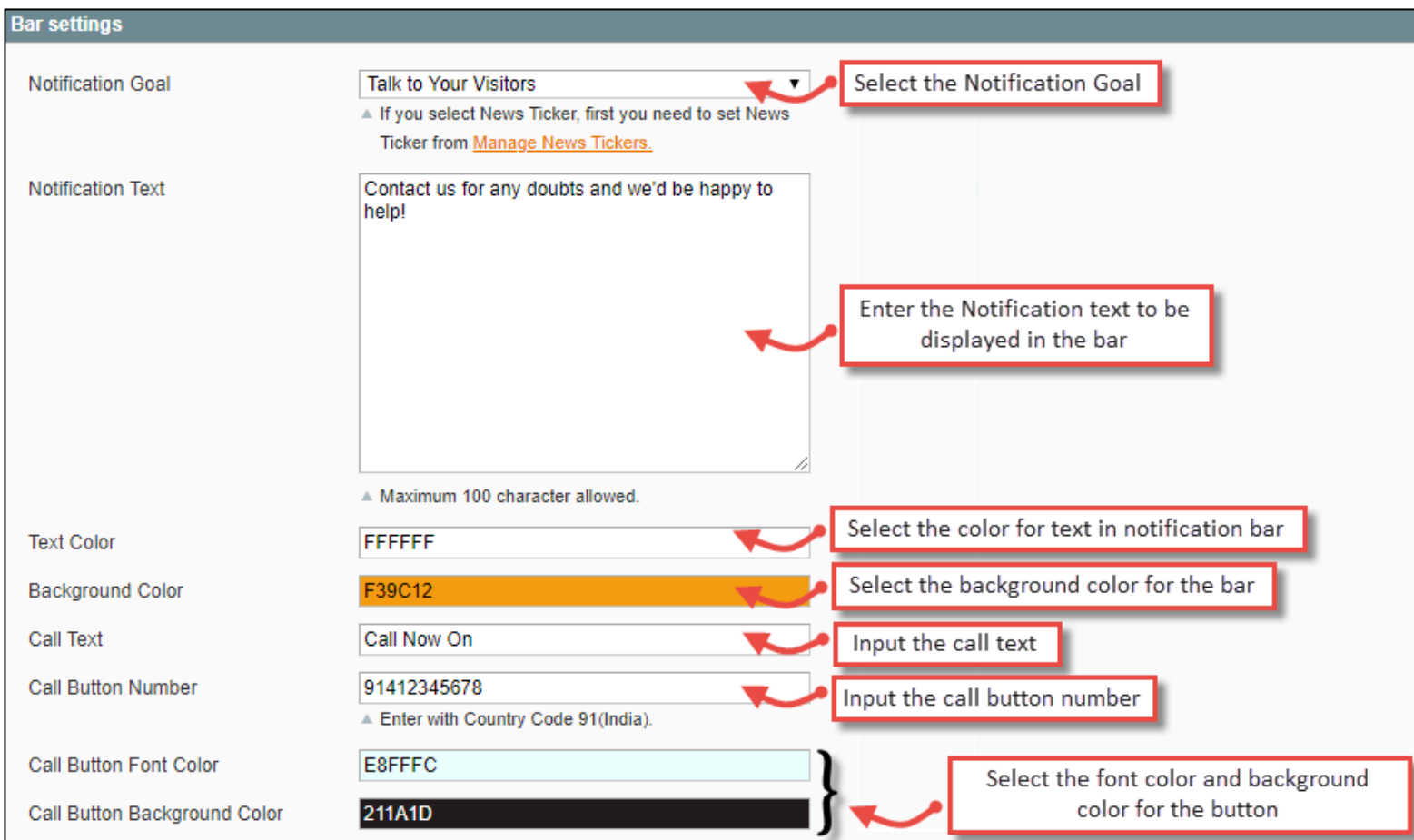


The screenshot displays a Magento storefront with an orange notification bar at the top. The bar contains the text "Get 10% discount on all Magento Extensions with GET10 coupon code!" and a button labeled "Grab Before It's Gone". A red box highlights the button with the text "On button click, users get redirected to the page set from the backend". Below the notification bar, a blue header bar shows "YOUR CURRENCY: US Dollar - USD" and a red box highlights the text "Promotion of a discount offer in frontend notification bar". The main content area features the Magento logo, a search bar, and a product listing for "PAYPAL MULTI CURRENCY". The product listing includes a "PayPal" logo, the price "\$5.00", and an "ADD TO CART" button. The page also shows a "HOME / PAYPAL MULTI CURRENCY" breadcrumb and a "1 Item(s) SHOW: 12" indicator.

2. Talk to Your Visitors

Communication with potential customers is must and the module allows to display an option for visitors to easily contact you using a contact number displayed in the notification bar.

- **Notification Goal:** Select a Notification goal from drop down.
- **Notification Text:** Enter the Notification text to be displayed in the frontend.
- **Text and Background Color:** Select the color for text and background of the notification bar.
- **Call Text:** Input the call text.
- **Call Button Number:** Input the call button number.
- **Call Button Font and Background Color:** Select the color for font and background color for call button.



Bar settings

Notification Goal: Select the Notification Goal
▲ If you select News Ticker, first you need to set News Ticker from [Manage News Tickers](#).

Notification Text: Enter the Notification text to be displayed in the bar
▲ Maximum 100 character allowed.

Text Color: Select the color for text in notification bar

Background Color: Select the background color for the bar

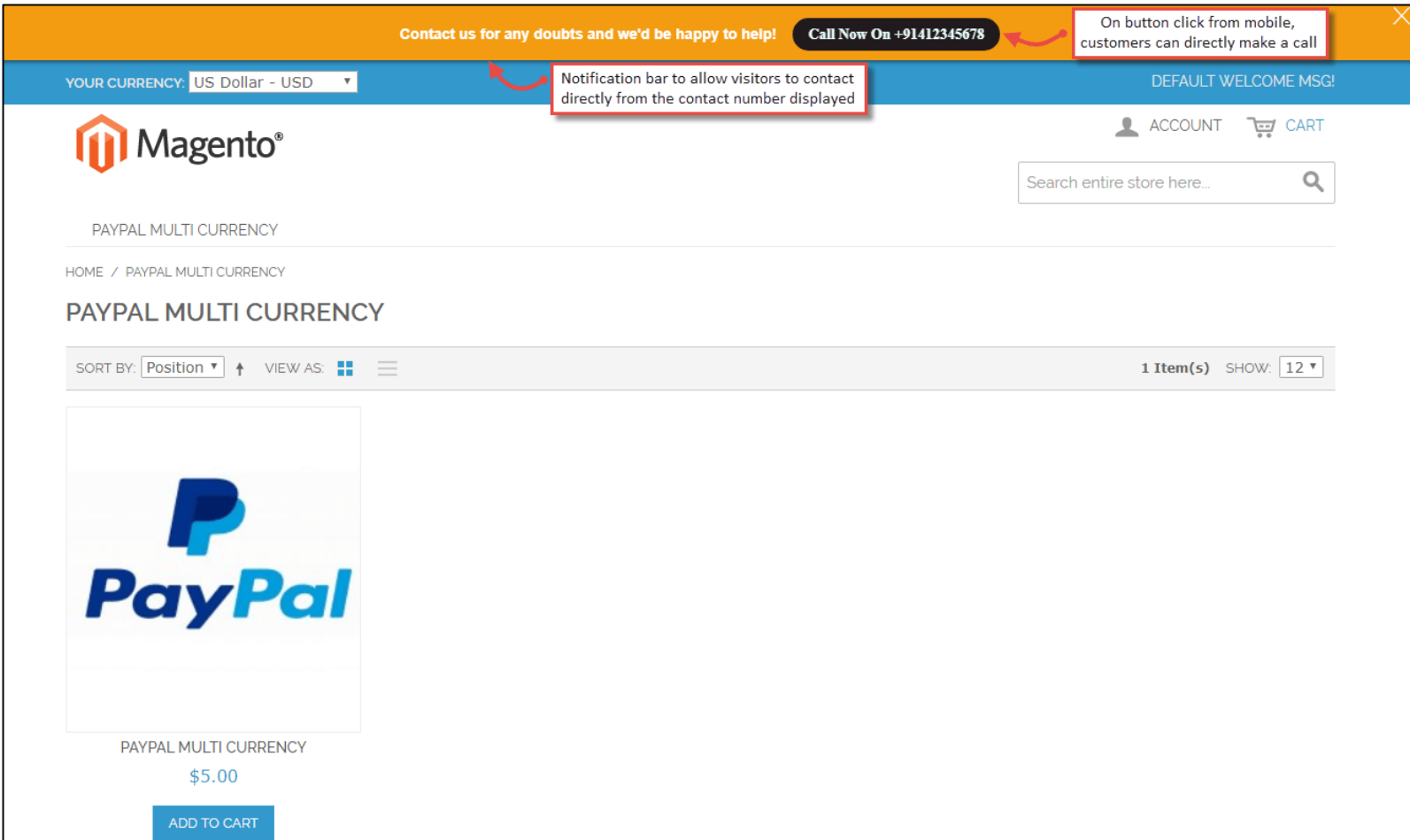
Call Text: Input the call text

Call Button Number: Input the call button number
▲ Enter with Country Code 91(India).

Call Button Font Color: Select the font color and background color for the button

Call Button Background Color:

Notification bar with "Talk to Your Visitors" Goal in Frontend



Contact us for any doubts and we'd be happy to help! **Call Now On +91412345678**

On button click from mobile, customers can directly make a call

Notification bar to allow visitors to contact directly from the contact number displayed

YOUR CURRENCY: US Dollar - USD

DEFAULT WELCOME MSG!

ACCOUNT CART

Search entire store here..

Magento®


PAYPAL MULTI CURRENCY

HOME / PAYPAL MULTI CURRENCY

PAYPAL MULTI CURRENCY

SORT BY: Position ↑ VIEW AS: [Grid] [List]

1 Item(s) SHOW: 12



PAYPAL MULTI CURRENCY

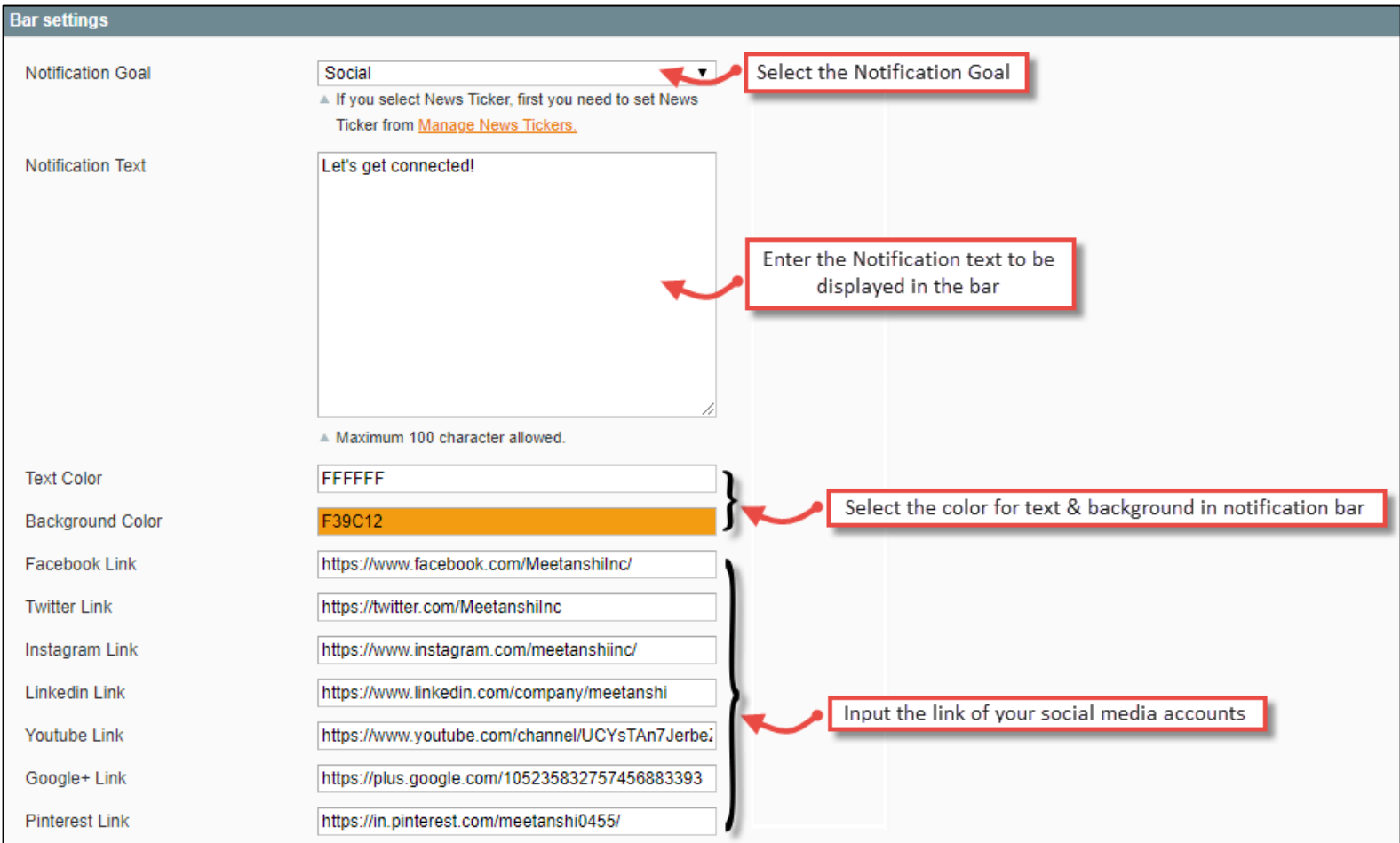
\$5.00

ADD TO CART

3. Social

Engage with your customers and social media is the best platform for it! Using this goal, you can encourage visitors to connect with you on social media. Configure the module to enable hyperlinks for social media profiles of your store.

- **Notification Goal:** Select a Notification goal from drop down.
- **Notification Text:** Enter the Notification text to be displayed in the frontend.
- **Text and Background Color:** Select the color for text and background of the notification bar.
- **Facebook Link:** Input the Facebook account link of your store.
- **Twitter Link:** Input the Twitter account link of your store.
- **Instagram Link:** Input the Instagram account link of your store.
- **LinkedIn Link:** Input the LinkedIn account link of your store
- **YouTube Link:** Input the YouTube account link of your store
- **Google+ Link:** Input the Google+ account link of your store
- **Pinterest Link:** Input the Pinterest account link of your store



Bar settings

Notification Goal: Social
▲ If you select News Ticker, first you need to set News Ticker from [Manage News Tickers](#).

Notification Text: Let's get connected!
▲ Maximum 100 character allowed.

Text Color: FFFFFFFF

Background Color: F39C12

Facebook Link: <https://www.facebook.com/MeetanshiInc/>

Twitter Link: <https://twitter.com/MeetanshiInc>

Instagram Link: <https://www.instagram.com/meetanshiinc/>

Linkedin Link: <https://www.linkedin.com/company/meetanshi>

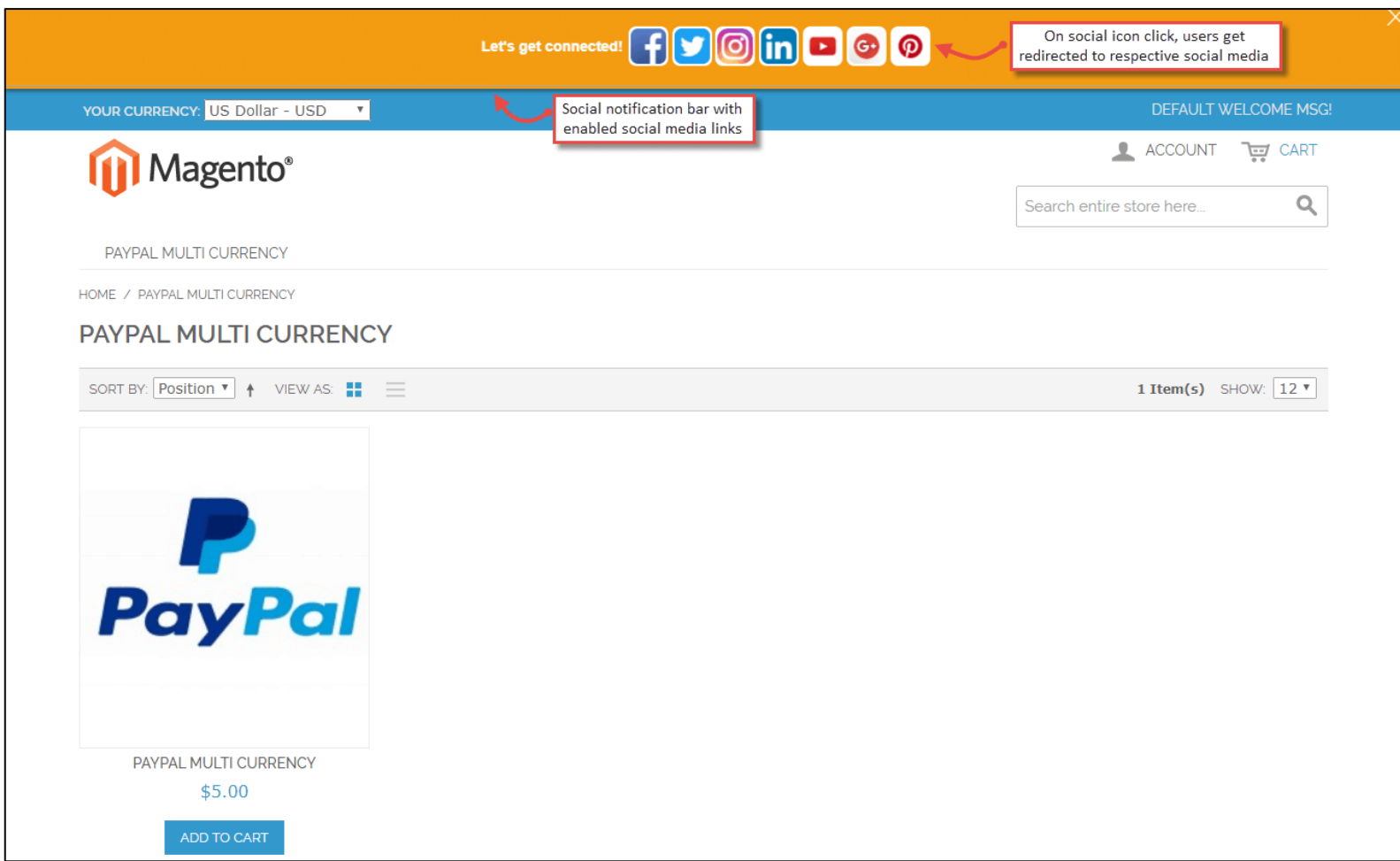
Youtube Link: <https://www.youtube.com/channel/UCYsTAn7Jerbe>

Google+ Link: <https://plus.google.com/105235832757456883393>

Pinterest Link: <https://in.pinterest.com/meetanshi0455/>

Callouts:
- Select the Notification Goal
- Enter the Notification text to be displayed in the bar
- Select the color for text & background in notification bar
- Input the link of your social media accounts

Notification bar with "Social" Goal in Frontend



The screenshot displays a Magento storefront with a custom notification bar at the top. The notification bar is orange and contains the text "Let's get connected!" followed by social media icons for Facebook, Twitter, Instagram, LinkedIn, YouTube, Google+, and Pinterest. A callout box points to these icons with the text: "On social icon click, users get redirected to respective social media". Below the notification bar is a blue header with "YOUR CURRENCY: US Dollar - USD" and "DEFAULT WELCOME MSG!". The main content area features the Magento logo, a search bar, and a product listing for "PAYPAL MULTI CURRENCY". The product listing includes a "PayPal" logo, the price "\$5.00", and an "ADD TO CART" button. A callout box points to the social notification bar with the text: "Social notification bar with enabled social media links".

4. Grow Your Mailing List

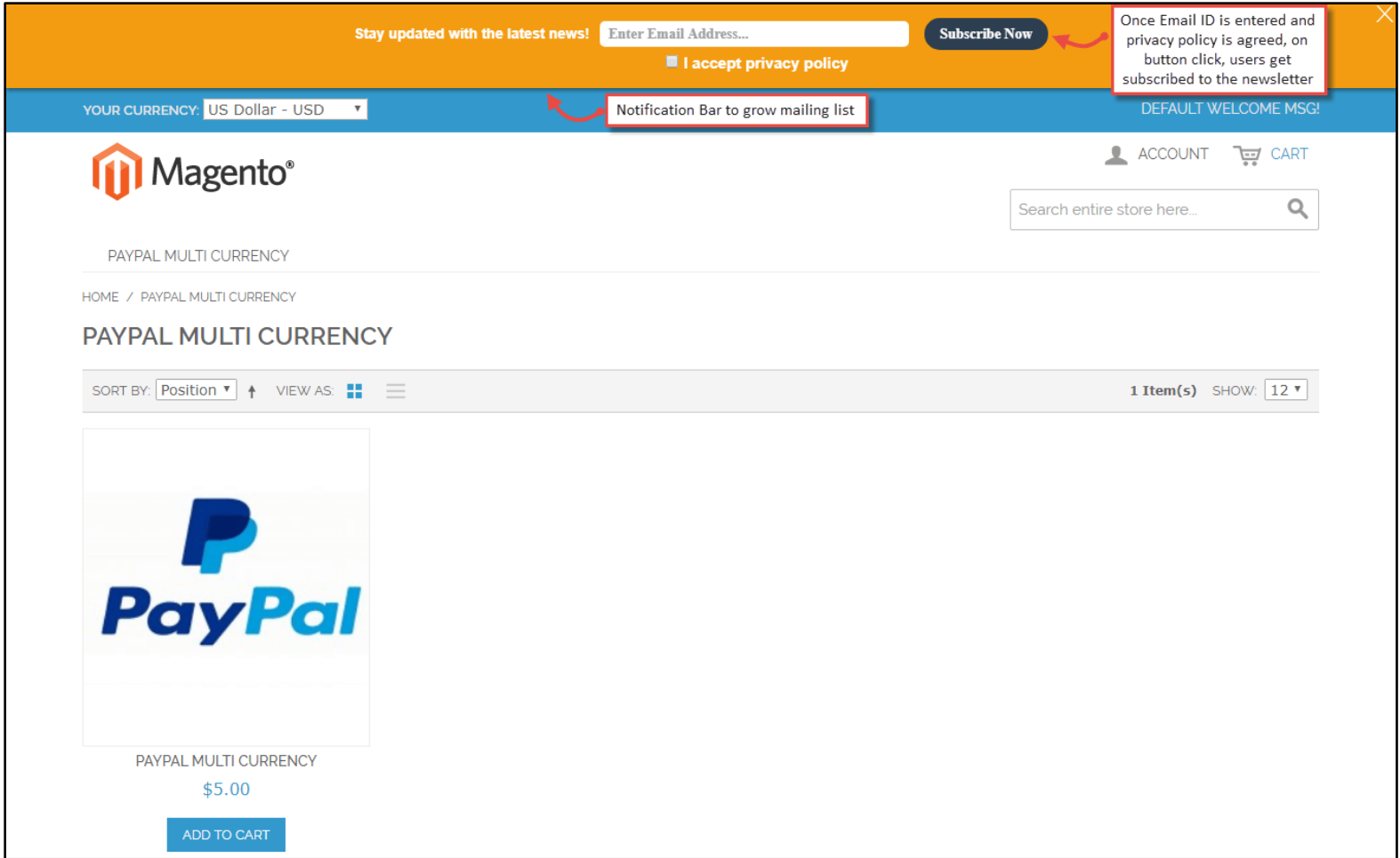
Newsletter can contribute in customer conversions and for that admin needs visitors to subscribe for the same. The notification bar module enables to let visitors subscribe for newsletter after the below configurations are done.

- **Notification Goal:** Select a Notification goal from drop down.
- **Notification Text:** Enter the Notification text to be displayed in the frontend.
- **Text and Background Color:** Select the color for text and background of the notification bar.
- **Newsletter Button Text:** Set the button text.
- **Newsletter Button Font Color:** Select the font color for newsletter button.
- **Newsletter Button Background Color:** Select the background color for newsletter button.
- **Privacy Policy Checkbox:** Enable the privacy policy checkbox.
- **Notice Text:** Input the notice text.
- **Notice Text Color:** Select the color for notice text.
- **Privacy Policy Content Page:** Select the privacy policy content page.

Bar settings

Notification Goal	Grow Your Mailing List ▼	<div style="border: 1px solid red; padding: 2px; display: inline-block;">Select the Notification Goal</div>
	▲ If you select News Ticker, first you need to set News Ticker from Manage News Tickers .	
Notification Text	Stay updated with the latest news!	<div style="border: 1px solid red; padding: 2px; display: inline-block;">Enter the Notification text to be displayed in the bar</div>
	▲ Maximum 100 character allowed.	
Text Color	FFFFFF	<div style="border: 1px solid red; padding: 2px; display: inline-block;">Select the color for text & background in notification bar</div>
Background Color	F39C12	
Newsletter Button Text	Subscribe Now	<div style="border: 1px solid red; padding: 2px; display: inline-block;">Set the button text</div>
Newsletter Button Font Color	FFFFFF	<div style="border: 1px solid red; padding: 2px; display: inline-block;">Select the color for font & background of the newsletter button in notification bar</div>
Newsletter Button Background Color	2C3E50	
Privacy Policy CheckBox	Enable ▼	<div style="border: 1px solid red; padding: 2px; display: inline-block;">Enable the privacy policy checkbox</div>
Notice Text	I accept the privacy policy.	<div style="border: 1px solid red; padding: 2px; display: inline-block;">Input the notice text</div>
Notice Text Color	FFFFFF	<div style="border: 1px solid red; padding: 2px; display: inline-block;">Select the color for notice text</div>
Privacy Policy Content Page	Privacy Policy ▼	<div style="border: 1px solid red; padding: 2px; display: inline-block;">Select the privacy policy content page</div>

Notification bar with "Grow You Mailing List" Goal in Frontend



The screenshot displays a Magento storefront with an orange notification bar at the top. The bar contains the text "Stay updated with the latest news!" followed by an input field for "Enter Email Address...", a "Subscribe Now" button, and a checkbox for "I accept privacy policy". A red box highlights the "Subscribe Now" button, with a callout box stating: "Once Email ID is entered and privacy policy is agreed, on button click, users get subscribed to the newsletter". Below the notification bar, a blue bar shows "YOUR CURRENCY: US Dollar - USD" and a "Notification Bar to grow mailing list" message. The main content area features the Magento logo, "ACCOUNT" and "CART" links, and a search bar. The product listing for "PAYPAL MULTI CURRENCY" is shown with a "PayPal" logo, a price of "\$5.00", and an "ADD TO CART" button. The page also includes a breadcrumb trail "HOME / PAYPAL MULTI CURRENCY" and sorting/view options.

5. Countdown Timer

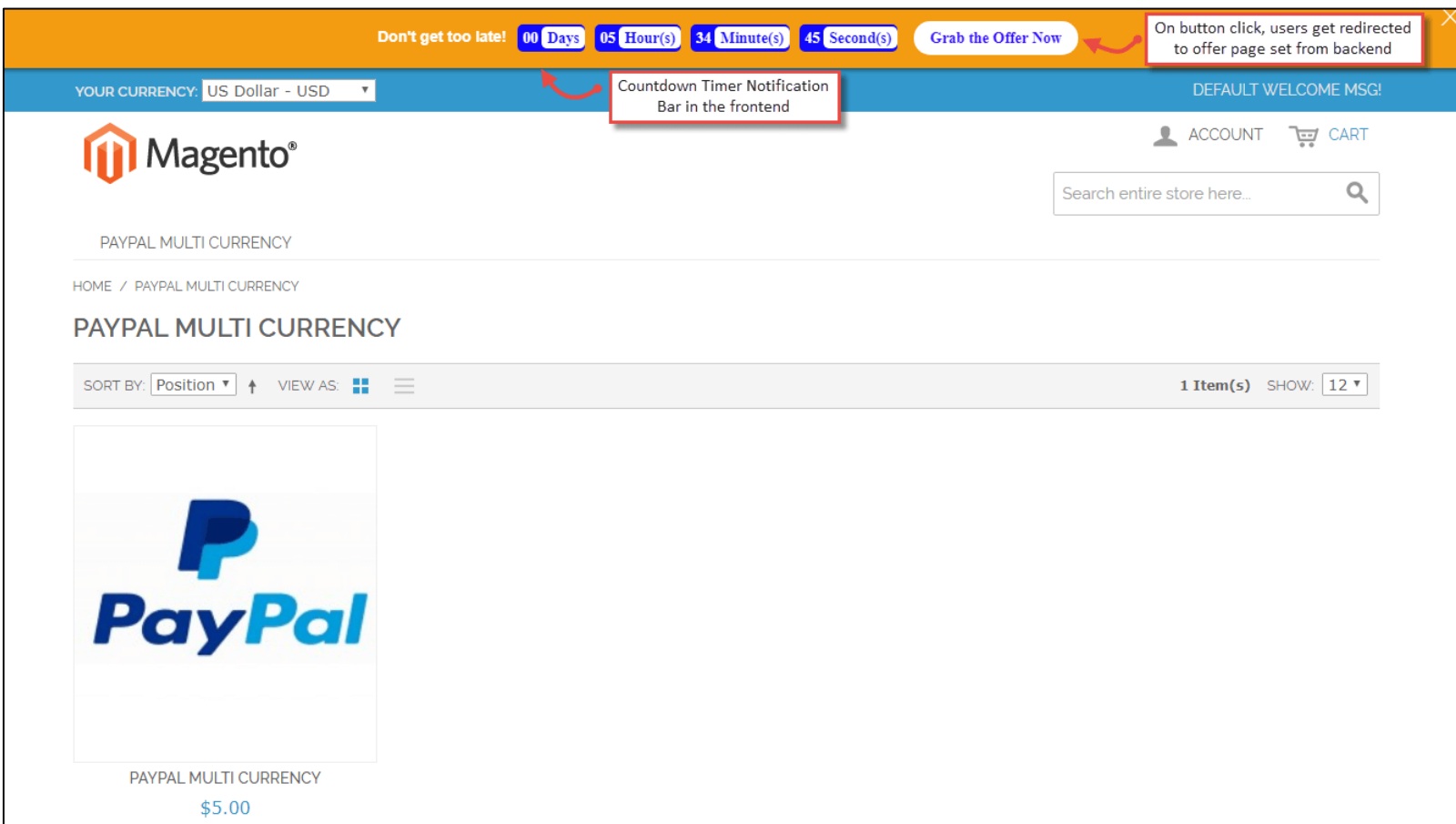
Create urgency with the countdown timer for various offers or events run on your site. Simply enable the offer with the timer to notify visitors about the timing left for the offer and encourage them to convert quickly.

- **Notification Goal:** Select a Notification goal from drop down.
- **Notification Text:** Enter the Notification text to be displayed in the frontend.
- **Text and Background Color:** Select the color for text and background of the notification bar.
- **Countdown Button Text:** Set the button text.
- **Countdown Button Hyperlink:** Set the button hyperlink.
- **Countdown Button Font and Background Color:** Select the font and background color for countdown button.
- **Countdown Timer Color for Numbers and Periods:** Select the color for numbers and periods of countdown timer.
- **Offer End Date:** Select the date from the calendar for the offer to end.

Bar settings

Notification Goal	Countdown Timer ▼ <small>▲ If you select News Ticker, first you need to set News Ticker from Manage News Tickers.</small>	<div style="border: 1px solid red; padding: 2px; display: inline-block;">Select the Notification Goal</div>
Notification Text	Don't get too late! <small>▲ Maximum 100 character allowed.</small>	<div style="border: 1px solid red; padding: 2px; display: inline-block;">Enter the Notification text to be displayed in the bar</div>
Text Color	FFFFFF	<div style="border: 1px solid red; padding: 2px; display: inline-block;">Select the color for text & background in notification bar</div>
Background Color	F39C12	
Countdown Button Text	Grab the Offer Now	<div style="border: 1px solid red; padding: 2px; display: inline-block;">Set the button text</div>
Countdown Button Hyper link	http://www.google.com	<div style="border: 1px solid red; padding: 2px; display: inline-block;">Set the button hyperlink</div>
Countdown Button Font Color	3108FF	<div style="border: 1px solid red; padding: 2px; display: inline-block;">Select the color for font & background of the countdown button in notification bar</div>
Countdown Button Background Color	FFFFFF	
Countdown Timer Color for Numbers	1008FF	<div style="border: 1px solid red; padding: 2px; display: inline-block;">Select the color for number & period of the countdown timer in notification bar</div>
Countdown Timer Color for Period	FFFFFF	
Offer End Date	8/4/2018	<div style="border: 1px solid red; padding: 2px; display: inline-block;">Select the offer end date from the calendar</div>

Notification bar with "Countdown Timer" Goal in Frontend

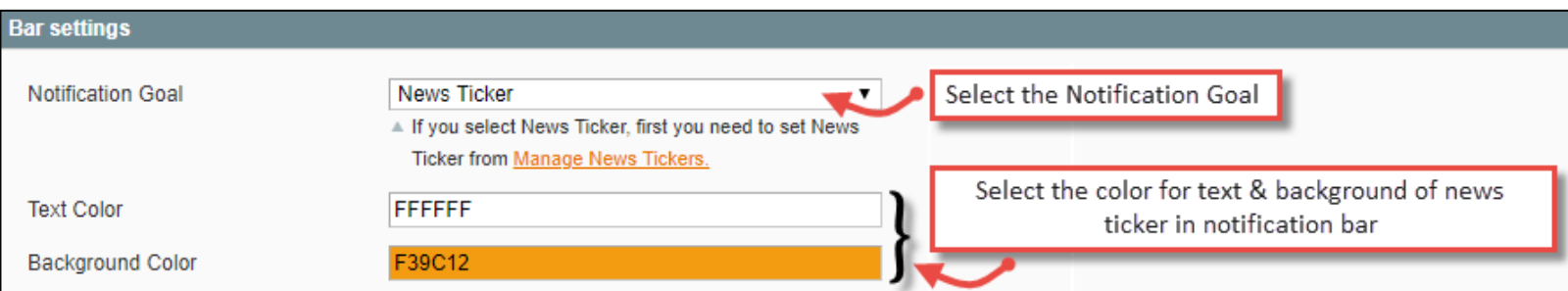


The screenshot shows a Magento storefront with a notification bar at the top. The bar is orange and contains the text "Don't get too late!" followed by a countdown timer: "00 Days 05 Hour(s) 34 Minute(s) 45 Second(s)". To the right of the timer is a button labeled "Grab the Offer Now". A red box highlights the button with the text "On button click, users get redirected to offer page set from backend". Below the notification bar is a blue header with "YOUR CURRENCY: US Dollar - USD" and "DEFAULT WELCOME MSG!". The main content area shows the Magento logo, a search bar, and a product listing for "PAYPAL MULTI CURRENCY" with a price of "\$5.00". A red box highlights the notification bar with the text "Countdown Timer Notification Bar in the frontend".

6. News Ticker

Attractively show various news with their hyperlinks to the detailed news page.

- **Notification Goal:** Select a Notification goal from drop down.
- **Text and Background Color:** Select the color for text and background of the notification bar.



The screenshot shows the 'Bar settings' configuration in the Magento admin interface. The 'Notification Goal' is set to 'News Ticker'. A red box highlights the dropdown menu with the text "Select the Notification Goal". Below this, there is a note: "▲ If you select News Ticker, first you need to set News Ticker from [Manage News Tickers](#)". The 'Text Color' is set to 'FFFFFF' and the 'Background Color' is set to 'F39C12'. A red box highlights these two color settings with the text "Select the color for text & background of news ticker in notification bar".

To add various news tickers, go to **Notification Bar** → **Manage News Tickers** → **Add New Ticker**.
Add news headlines and the hyperlinks for the same, as shown here.

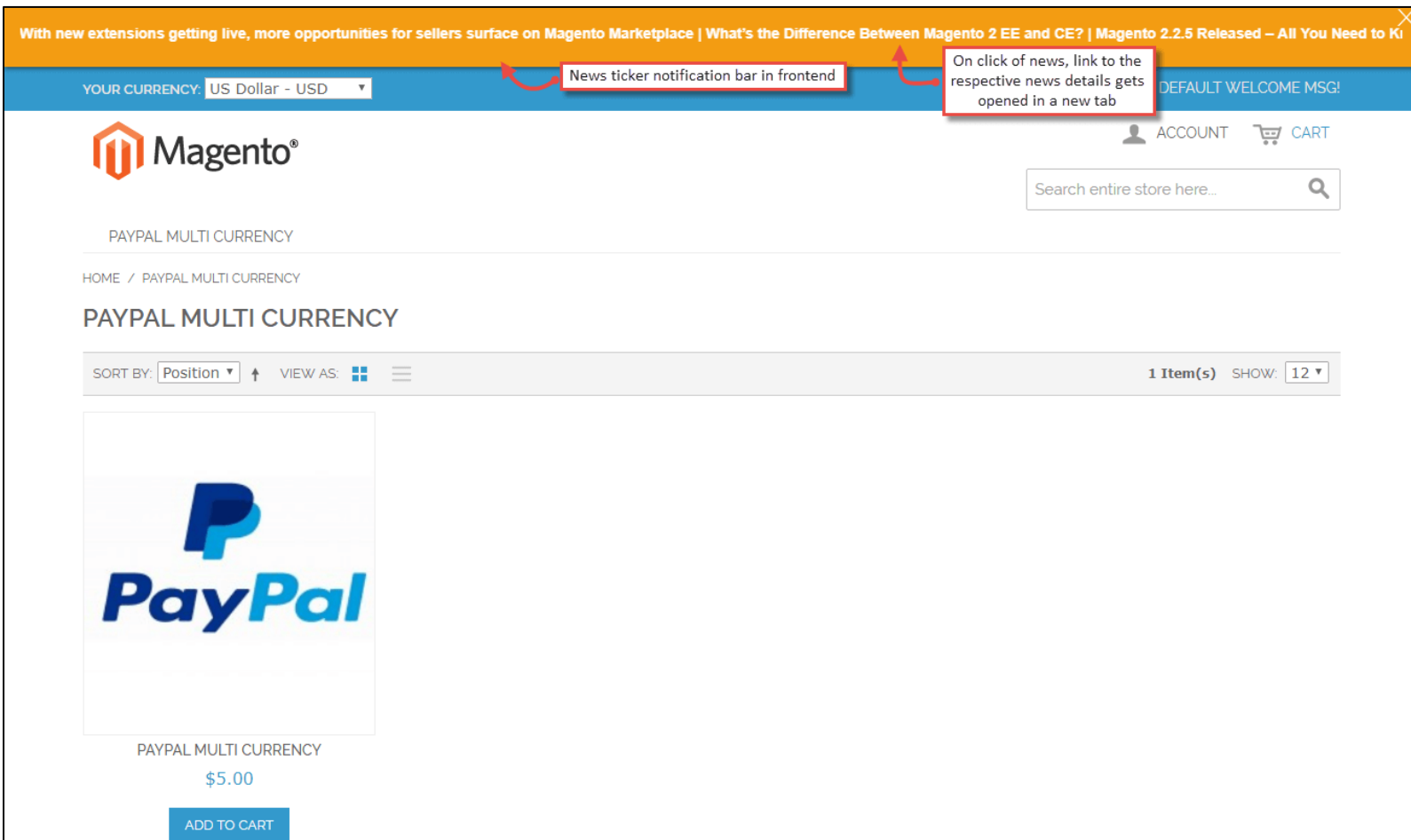
Manage News Tickers Reset Save

Add new news ticker from here + **Add New Ticker**

Title*	Adobe open new Magento Community Insider Program to developers
Link*	https://tamebay.com/2018/07/adobe-open-new-magento-community-insider-program-to-developers.html
Title*	Magento vs. WooCommerce: Which is the better choice?
Link*	https://www.business.com/advice/answers/question/woocommerce/
Title*	With new extensions getting live, more opportunities for sellers surface on Magento Marketplace
Link*	https://www.whatech.com/e-commerce/blog/497944-with-new-extensions-getting-live-more-opportunities-for-sellers-surface-on-magento-marketplace
Title*	What's the Difference Between Magento 2 EE and CE?
Link*	https://www.techshout.com/internet/2018/17/whats-the-difference-between-magento-2-ee-and-ce/
Title*	Magento 2.2.5 Released – All You Need to Know
Link*	https://meetanshi.com/blog/magento-2-2-5/

Set the title for the news and hyper link to redirect users from here

Notification bar with “News Ticker” Goal in Frontend



The screenshot displays a Magento storefront with a notification bar at the top. The notification bar contains the text: "With new extensions getting live, more opportunities for sellers surface on Magento Marketplace | What's the Difference Between Magento 2 EE and CE? | Magento 2.2.5 Released – All You Need to Ki". Below the notification bar, the storefront shows the Magento logo, a search bar, and a product listing for "PAYPAL MULTI CURRENCY". The product listing includes a "PayPal" logo, the price "\$5.00", and an "ADD TO CART" button. Two callout boxes are present: one pointing to the notification bar with the text "News ticker notification bar in frontend", and another pointing to a link in the notification bar with the text "On click of news, link to the respective news details gets opened in a new tab".

If you have any question or need support, Contact us at <https://meetanshi.com/contacts/>