

WhatsApp Share Cart for Magento 2

User Guide

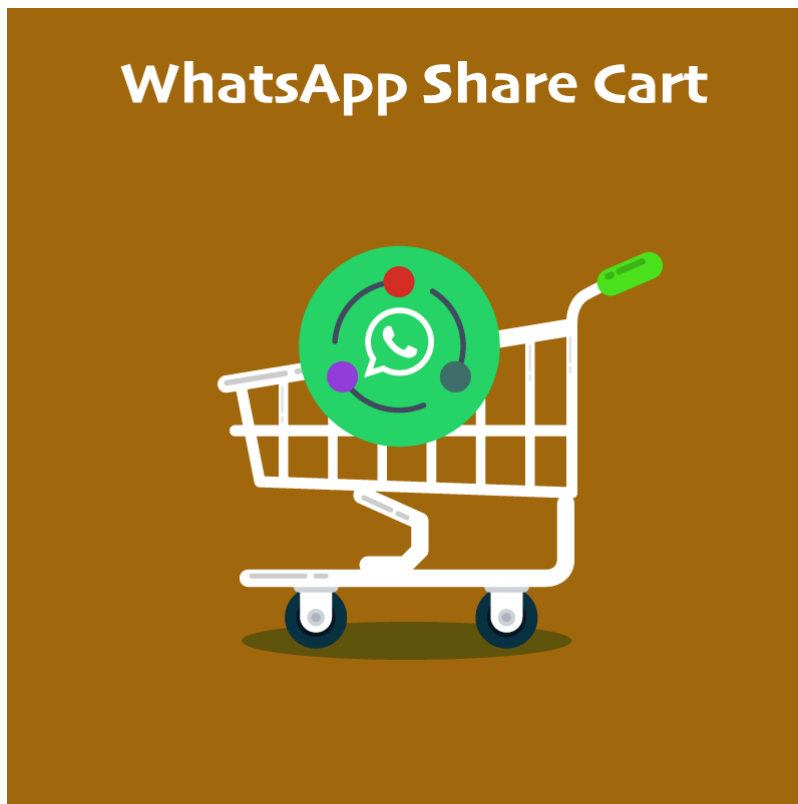


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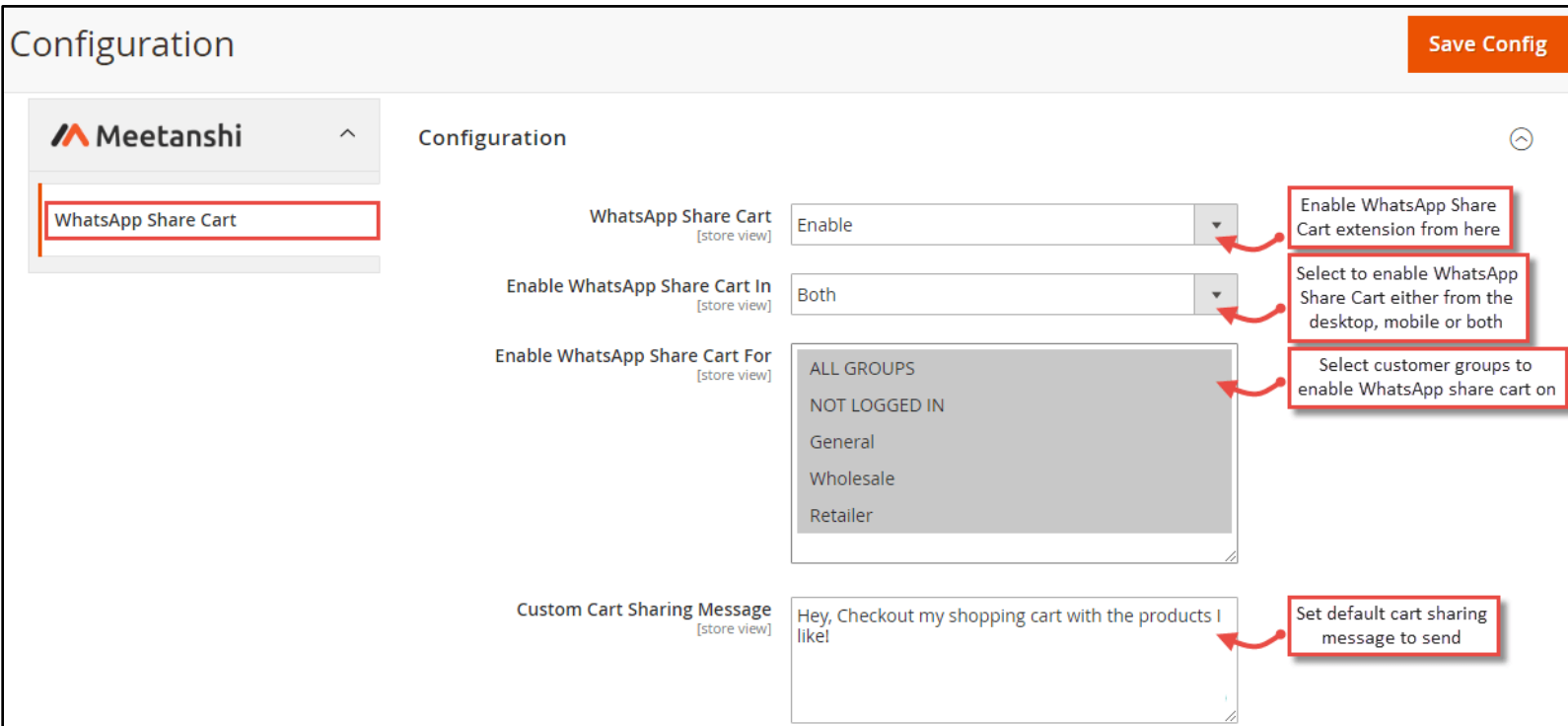
1. Extension Installation

- Extract the zip folder and upload our extension to root of your Magento 2 directory via FTP.
- Login to your SSH and run below commands step by step:
 - php bin/magento setup:upgrade
 - For Magento version 2.0.x to 2.1.x - php bin/magento setup:static-content:deploy
 - For Magento version 2.2.x & above - php bin/magento setup:static-content:deploy -f
- php bin/magento cache:flushThat's it.

2. Configuration

For configuring the extension, login to Magento 2, move to **Stores** → **Configuration** → **WhatsApp Share Cart** where you can find various settings to enable the extension.

- **WhatsApp Share Cart:** Enable or disable the WhatsApp Share Cart extension from here.
- **Enable WhatsApp Share Cart:** Select option to enable the extension in desktop, mobile or both.
- **Enable WhatsApp Share Cart For:** Select customer groups to enable the extension for.
- **Custom Cart Sharing Message:** Set default sharing message to send while sharing shopping cart and related details.



The screenshot shows the Magento 2 Configuration interface for the WhatsApp Share Cart extension. The page title is "Configuration" and the extension name "WhatsApp Share Cart" is highlighted in the left sidebar. The main content area contains four configuration options:

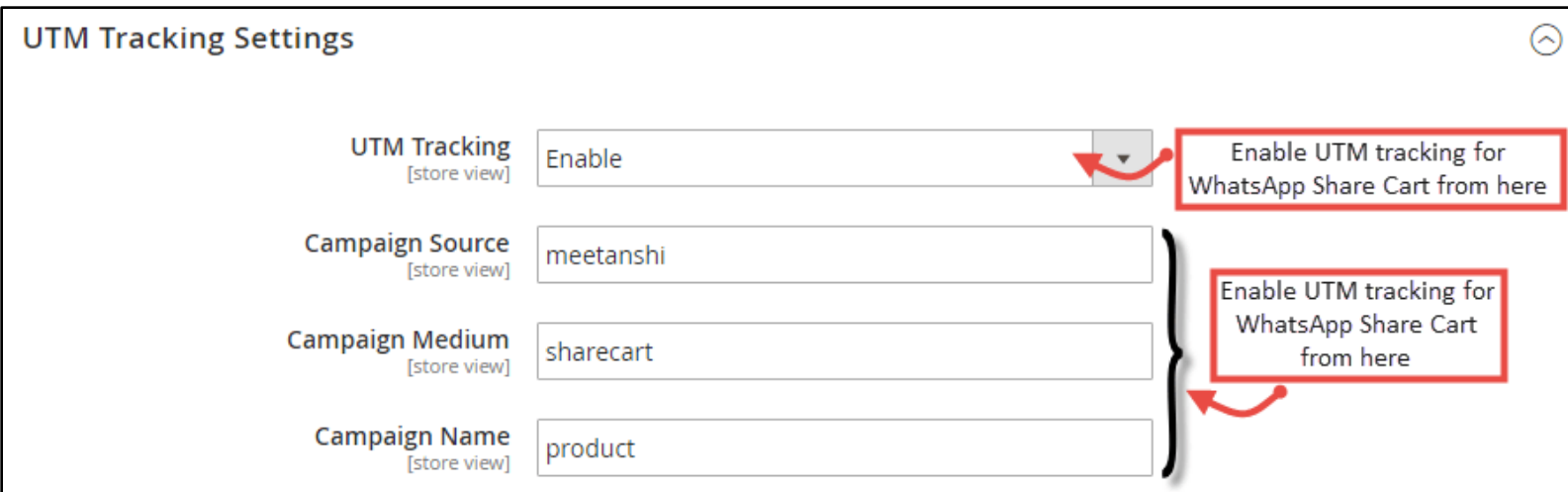
- WhatsApp Share Cart** (store view): A dropdown menu set to "Enable". A red callout box points to it with the text: "Enable WhatsApp Share Cart extension from here".
- Enable WhatsApp Share Cart In** (store view): A dropdown menu set to "Both". A red callout box points to it with the text: "Select to enable WhatsApp Share Cart either from the desktop, mobile or both".
- Enable WhatsApp Share Cart For** (store view): A multi-select dropdown menu with options: "ALL GROUPS", "NOT LOGGED IN", "General", "Wholesale", and "Retailer". A red callout box points to it with the text: "Select customer groups to enable WhatsApp share cart on".
- Custom Cart Sharing Message** (store view): A text area containing the message: "Hey, Checkout my shopping cart with the products I like!". A red callout box points to it with the text: "Set default cart sharing message to send".

A "Save Config" button is located in the top right corner of the configuration area.

3. UTM Tracking Settings

UTM tracking helps analysis the visits and conversions in Google Analytics as it concates tracking code to the shared URL. Here you can configure the UTM Tracking Settings as shown below:

- **UTM Tracing:** Enable UTM Tracking for WhatsApp Share Cart from here.
- **Campaign Source:** Set the source for tracking analysis in Analytics.
- **Campaign Medium:** Set the medium for tracking analysis in Analytics.
- **Campaign Name:** Set the name for tracking analysis in Analytics.

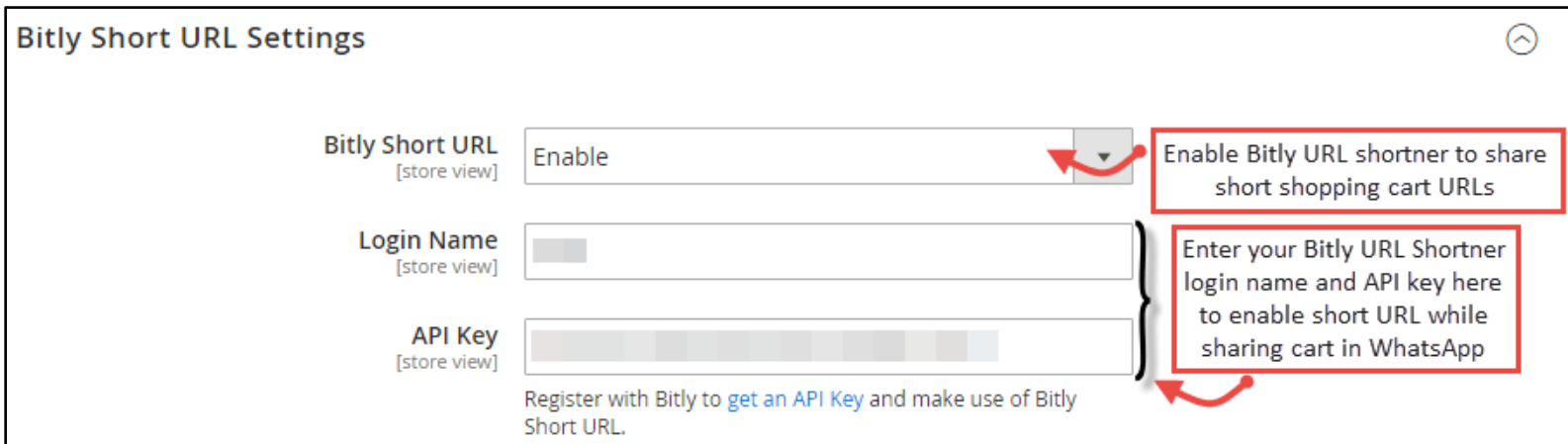


The screenshot shows the 'UTM Tracking Settings' interface. It features four input fields: 'UTM Tracking' (set to 'Enable'), 'Campaign Source' (set to 'meetanshi'), 'Campaign Medium' (set to 'sharecart'), and 'Campaign Name' (set to 'product'). Each field has a '[store view]' label below it. Red callout boxes with arrows point to the 'Enable' dropdown and the three text input fields, with the text 'Enable UTM tracking for WhatsApp Share Cart from here'. A red arrow also points to the 'Campaign Name' field.

4. Bitly Short URL Settings

The extension facilitates to register and use [Bitly](#) short URLs while sharing shopping cart URL in WhatsApp. Take a look of settings to start using Bitly Short URL for the extension:

- **Bitly Short URL:** Enable Bitly URL Shortner to share short product URLs.
- **Login Name:** Enter login name provided by Bitly while registration.
- **API Key:** Enter your Bitly URL Shortner API key here to enable short URL while sharing cart in WhatsApp.



The screenshot shows the 'Bitly Short URL Settings' interface. It features three input fields: 'Bitly Short URL' (set to 'Enable'), 'Login Name' (empty), and 'API Key' (empty). Each field has a '[store view]' label below it. Red callout boxes with arrows point to the 'Enable' dropdown and the 'Login Name' and 'API Key' fields, with the text 'Enable Bitly URL shortner to share short shopping cart URLs' and 'Enter your Bitly URL Shortner login name and API key here to enable short URL while sharing cart in WhatsApp'. A red arrow also points to the 'API Key' field. Below the fields, there is a text prompt: 'Register with Bitly to [get an API Key](#) and make use of Bitly Short URL.'

5. WhatsApp Share Cart in Frontend



Once you have configured the extension successfully, whenever users add products to cart and go to the cart page, WhatsApp Share Cart button is seen enabled on the shopping cart page. On click of the button, users can share cart details along with URL to their WhatsApp contacts, groups and broadcast lists.

Shopping Cart

WhatsApp Share Cart button enabled on cart page

SHARE

Click to share shopping cart with WhatsApp contacts, groups or broadcast list

Item	Price	Qty	Subtotal
 <p>Eriksen CoolTech™ Fitness Tank Size: M Color: Red</p>	£29.00	<input type="text" value="1"/>	£29.00
 <p>Primo Endurance Tank Size: XL Color: Yellow</p>	£29.00	<input type="text" value="1"/>	£29.00

[Apply Discount Code](#) v

Summary

Estimate Shipping and Tax ^

Country

State/Province


Zip/Postal Code

Flat Rate
 Fixed **£10.00**

Best Way
 Table Rate **£10.00**

Subtotal	£58.00
Tax	£0.00
Order Total	£58.00

Proceed to Checkout

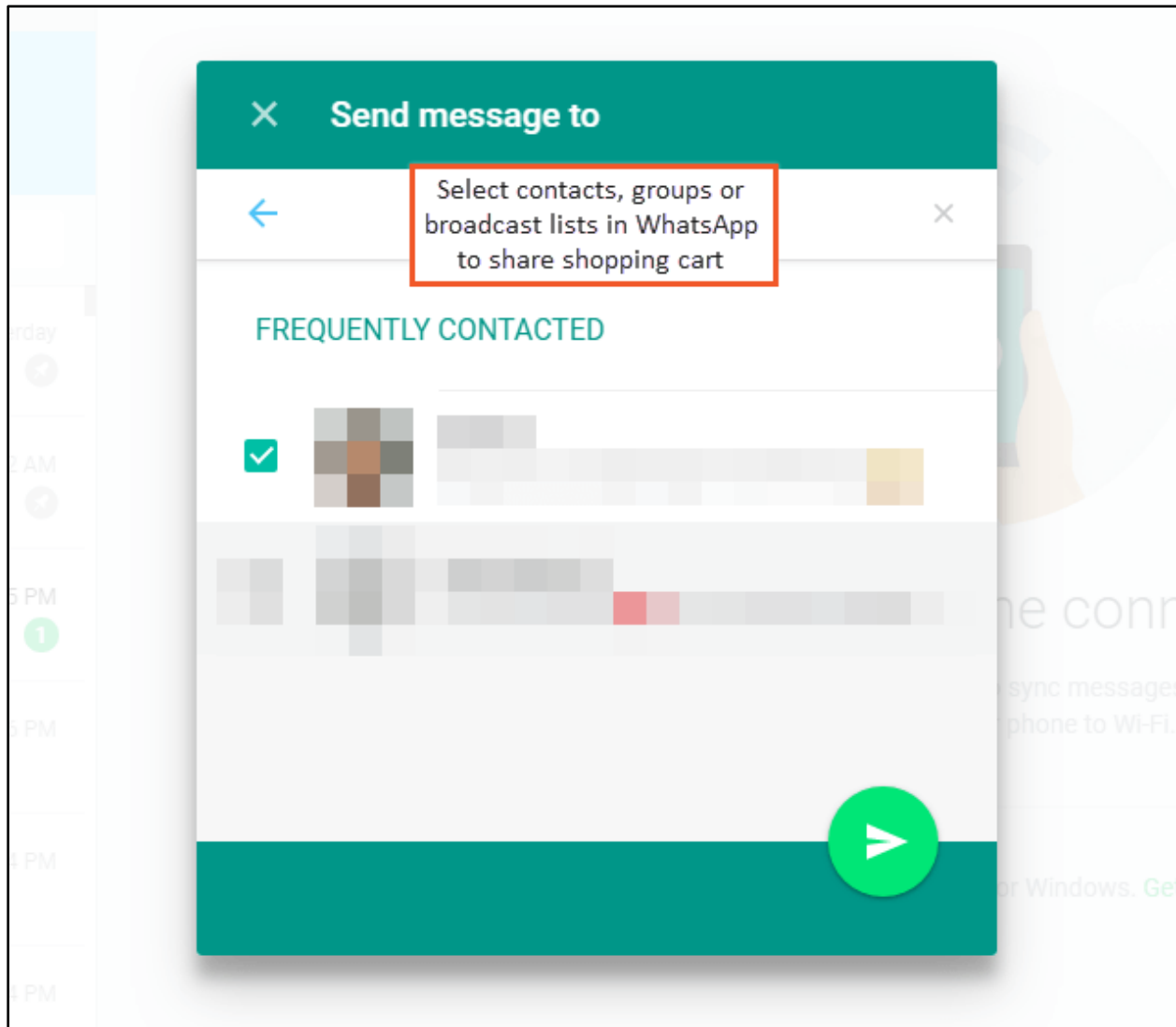


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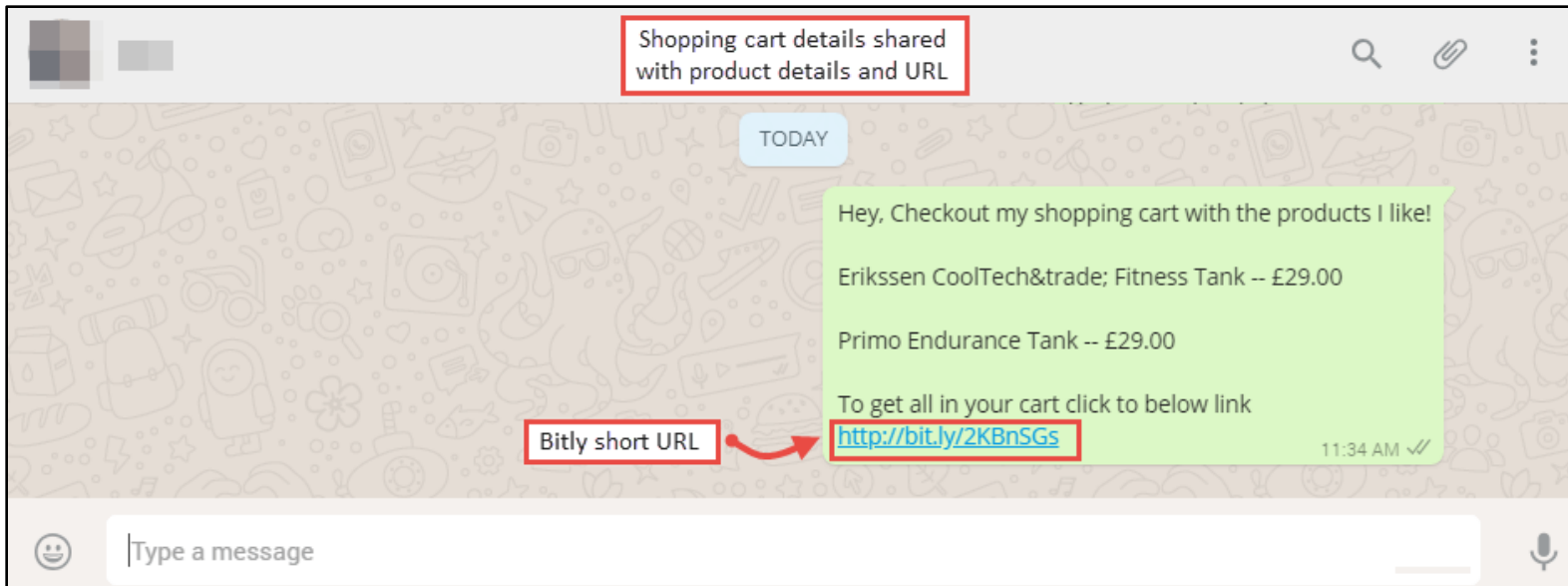
- **Contacts Selection in WhatsApp**

on click of WhatsApp Share Cart button, users get redirected to web or app version of WhatsApp based on the device i.e desktop or mobile they are sharing from. On the app page, they are asked to select contacts, groups or broadcast lists to which they want to share shopping cart details.

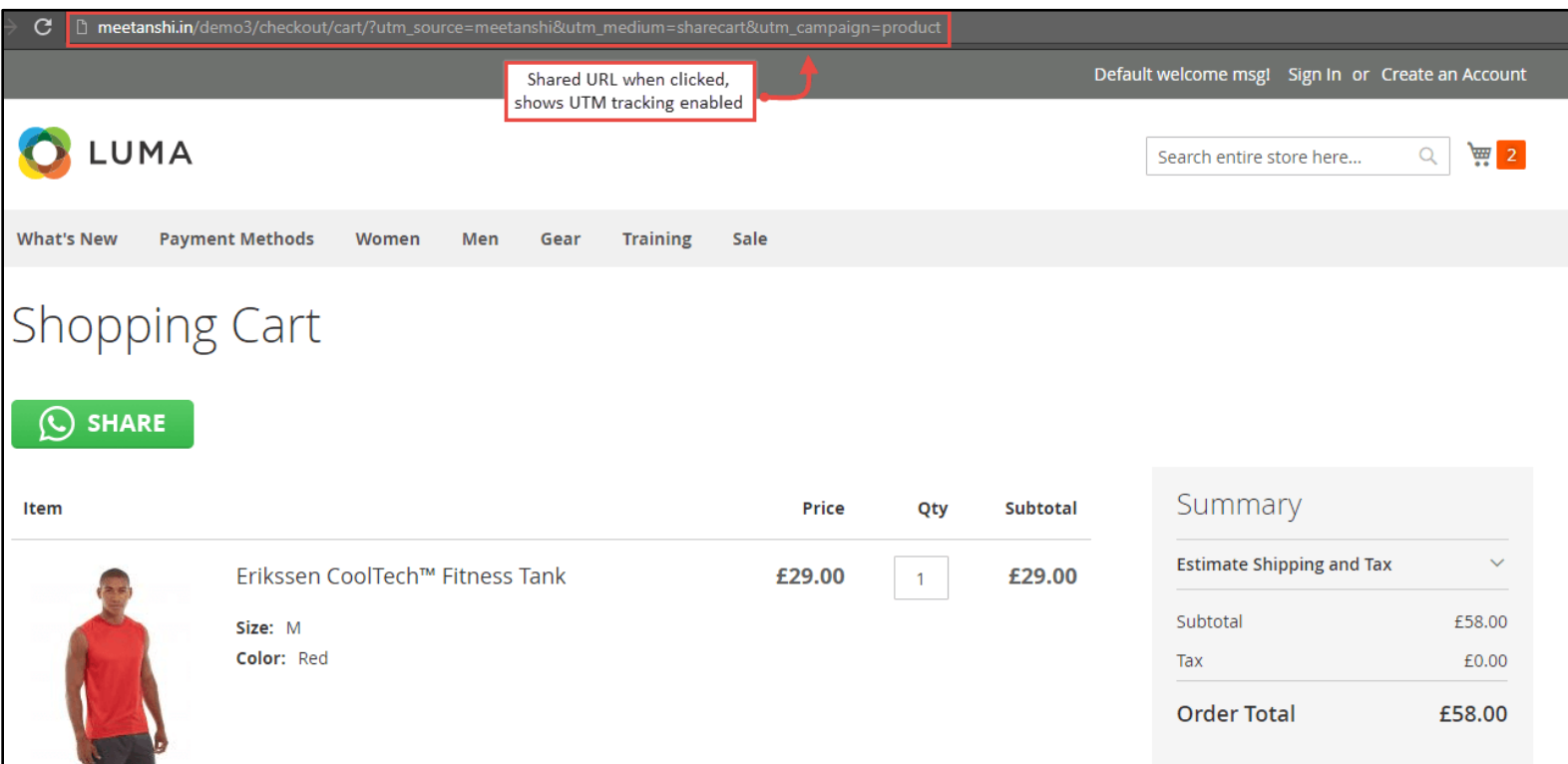


- **Sharing in WhatsApp**

Immediately after contacts selection, the message is sent with details like default sharing message, product details and cart URL. When someone clicks on the URL, they get the shopping cart loaded with products added to cart.



- **UTM Tracking Enabled in Shared URL**



If you have any question or need support, Contact us at <https://meetanshi.com/contacts/>